



## Award Application

### Best Plan Effectiveness

#### AWARD CRITERIA

Share plans are key elements in helping a company achieve its corporate mission and goals. This award category is to highlight companies that have spent time and energy developing an employee equity compensation plan that works well towards meeting key corporate objectives. The criteria for this category is based on the assessment of employee participation and other ways of involving employees in the successful operation of the company. An essential component of assessing effectiveness is a clear statement of the goals of the plan in addition to demonstrated measurement technique to measure progress in achieving those goals.

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1. Company Name
2. Company's Headquarters Company
3. Name of Share Plan for Award Consideration
4. Please Describe the Share Plan Submitted for Award Consideration
5. How Does the Company Define and Measure 'Effectiveness'?
6. Please Indicate Why this Plan is Deserving of GEO Award Consideration
7. Company Size (no. of employees) as of 1 January 2011
8. Number of Employees Participating in Plan under Consideration
9. Stock Exchanges upon Which Company Stock is Traded
10. Please indicate the service providers/advisors that should be recognized in the event that this submission is selected as a GEO Award winner.
  - Administrators
  - Brokers
  - Plan Design Consultants
  - Lawyers
  - Tax Advisors/Accountants
  - Communications Consultants
  - Other
11. Your Name
12. Your Postal Address
13. Your Email Address
14. Use this link to upload any material in support of your submission.
  - To upload multiple files, please add them to a single .zip archive and upload the resulting file.
15. Will you be mailing supplemental material in support of this application?

**NOTE:** This worksheet to be used for preparation only. All submissions for award consideration must be made online via the GEO Awards website or by [clicking here](#). For more information, please visit [www.geoawards.org](http://www.geoawards.org).