

EXHIBIT SPACE APPLICATION
14 – 16 April 2010
Swissôtel, Chicago
323 East Wacker Drive



Please Print

Company _____ Date _____

Address _____

City _____ State | Prov _____ Country _____ Postal Code _____

Contact _____ Title _____

Phone _____ Mobile Phone _____

Fax _____ E-Mail _____

Please contact me regarding other conference opportunities: Sponsorship Advertising Door-prize donations

It's never too early to reserve exhibit space

Exhibit space is offered first to 2010 conference sponsors and then assigned in the order applications are received. Exhibitors agree to comply with all applicable federal, state and local laws and with the terms and conditions in this document.

Exhibit Pricing

Standard Packages

Single Standard Exhibit Booth \$3,995

Includes: 10ft x 10ft booth area, identification sign, wireless internet connection and 3 booth staff

Double Standard Exhibit Booth \$7,795

Includes: 10ft x 20ft booth area, identification sign, wireless internet connection and 6 booth staff

Deluxe Packages

Single Deluxe Exhibit Booth \$7,995

Includes: 10ft x 10ft booth area, identification sign, wireless internet connection, 3 booth staff and 3 full conference attendees

Double Deluxe Exhibit Booth \$14,895

Includes: 10ft x 20ft booth area, identification sign, wireless internet connection, 6 booth staff and 6 full conference attendees

Placement Preferences

Booth location preferences (see floor plan):

1st _____

2nd _____

3rd _____

Please list any competitors you do NOT wish to be your neighbors*: _____

*We will do our best to meet your request; however, we cannot guarantee placement.

As an Exhibitor, you receive:

- Pipe, drape, identification sign and wireless internet access
- A description of your company in the conference program guide
- Exhibitor listing on the GEO website: www.globalequity.org
- Pre- and post-conference attendee mailing list for one-time use at no charge
- 24-hour exhibit hall perimeter security
- Networking breaks, breakfast, lunches and opening reception in the exhibit hall

Payment

Within 30 days of application, a 50 percent deposit is required to reserve the booth. Balance due by 31 December 2009. Full payment required for applications submitted after 1 January 2010.

Full payment enclosed 50 percent deposit enclosed Invoice me please

Check, Wire Transfer or Credit Card

- Check enclosed
Make checks payable in US Dollars to Global Equity Organization
- Wire Transfer/EFT: If you elect to pay by wire/electronic funds transfer, you will be contacted with GEO's wire/EFT details.
- Visa MasterCard American Express

I authorize GEO to charge \$ _____ to the credit card below

Card Number _____ Exp. Date _____

Billing Address _____

Name on credit card _____

Cardholder's Signature _____

Exhibitor agrees to comply with all applicable federal, state and local laws and with the Terms and Conditions included in this application. Terms and Conditions on back.

Name of Authorized Representative (Print) _____

Signature (Required) _____

Send exhibit space application and payment to:

Global Equity Organization • 2010 Conference
 1442 E. Lincoln Ave, #487, Orange, CA 92865
 Phone: +1 714-630-2908
 E-mail: michele.holly@globalequity.org

For GEO use only:
 Booth number(s) _____
 Total Due \$ _____

Exhibitor Guidelines

Full Conference Attendees - Full Conference Attendees are welcome to participate in the following:

- Plenary and Breakout Sessions on Thursday and Friday
- Opening Reception on Wednesday Evening
- Exhibition Hall on Thursday and Friday
- Conference Meals on Thursday and Friday
- GEO Awards Celebration

All conference presenters are considered full conference attendees (not booth staff) and must register online for the conference by 18 January 2010 in order to secure their speaker slot. Substitutions of any kind or for any event are strictly prohibited.

Booth Staff - Booth Staff are welcome to participate in the following:

- Opening Reception on Wednesday Evening
- Exhibition Hall on Thursday and Friday
- Conference Meals on Thursday and Friday
- GEO Awards Celebration

Booth Staff are prohibited from attending educational plenary and breakout sessions on Thursday and Friday. All conference presenters are considered full conference attendees (not booth staff) and must register online for the conference by 18 January 2010 in order to secure their speaker slot. Substitutions of any kind or for any event are strictly prohibited.

Complete regulations and guidelines for exhibiting and/or sponsoring will be included in the Exhibitor Kit.

Terms and Conditions

Eligibility

All exhibitors must be GEO members. Booth space will be assigned on a first-come basis, with the understanding that sponsors will be given priority booth selection. Booths are not considered reserved until payment is received.

Exhibitor Hosted Events

Any type of hospitality suite, event or private function scheduled by an exhibitor or sponsor, held either at the conference hotel or any other venue, may not begin until the conference and exhibition has closed officially for that day and must not conflict with any other conference activity. Any violations may result in exclusion from future GEO events and speaking opportunities.

Cancellation Policy

Cancellation of booth space must be in writing to Michael Bendorf at michele.holly@globalequity.org. Exhibitors who cancel on or before 22 January 2010 will receive a 90% refund of paid fees. Cancellations received between 23 January 2010 and 5 March 2010 will receive a 50% refund. After 5 March 2010, there will be no refunds and exhibitors will be obligated to pay the full amount of any booth reservations.

Security

Perimeter security coverage of the exhibit hall will be furnished from move-in until move-out of the conference. Exhibitors are responsible for the security of their booth and for any loss or damage to their property during all published show hours. GEO strongly encourages exhibitors to remove laptops and valuables from the exhibit area at the end of the exhibit hours each day. GEO officers, staff, volunteers, the Swissôtel Chicago and the event decorating company will not be liable or responsible for the property of the exhibitors or participants from damage, theft, loss, fire, accident or other causes.

Insurance

Exhibitor agrees to maintain insurance that will fully protect GEO, the Swissôtel Chicago, and the event decorating company, from any and all claims of any nature whatsoever, including claims under workers' compensation, and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the exhibitor's booth. Exhibitor agrees to indemnify and hold harmless GEO, the Swissôtel Chicago, and the event decorating company from any such claims.

Event Cancellation

GEO will not be liable for failure to hold the conference as scheduled due to any acts beyond GEO's control. Payments for booth space will be refunded in that event. Any actual expenses incurred in connection with the conference exhibition will be deducted if it is cancelled within 90 days or less prior to the opening date due to any acts beyond GEO's control, which make it impossible or impractical to hold the conference exhibition.

GEO reserves the right to make changes in arrangements as necessary and shall have the final determination and enforcement of all terms and conditions. GEO also reserves the right to review booth contents and to advise exhibitors to make necessary changes to ensure the integrity of the conference is upheld.

GLOBAL EQUITY ORGANIZATION ANNUAL CONFERENCE

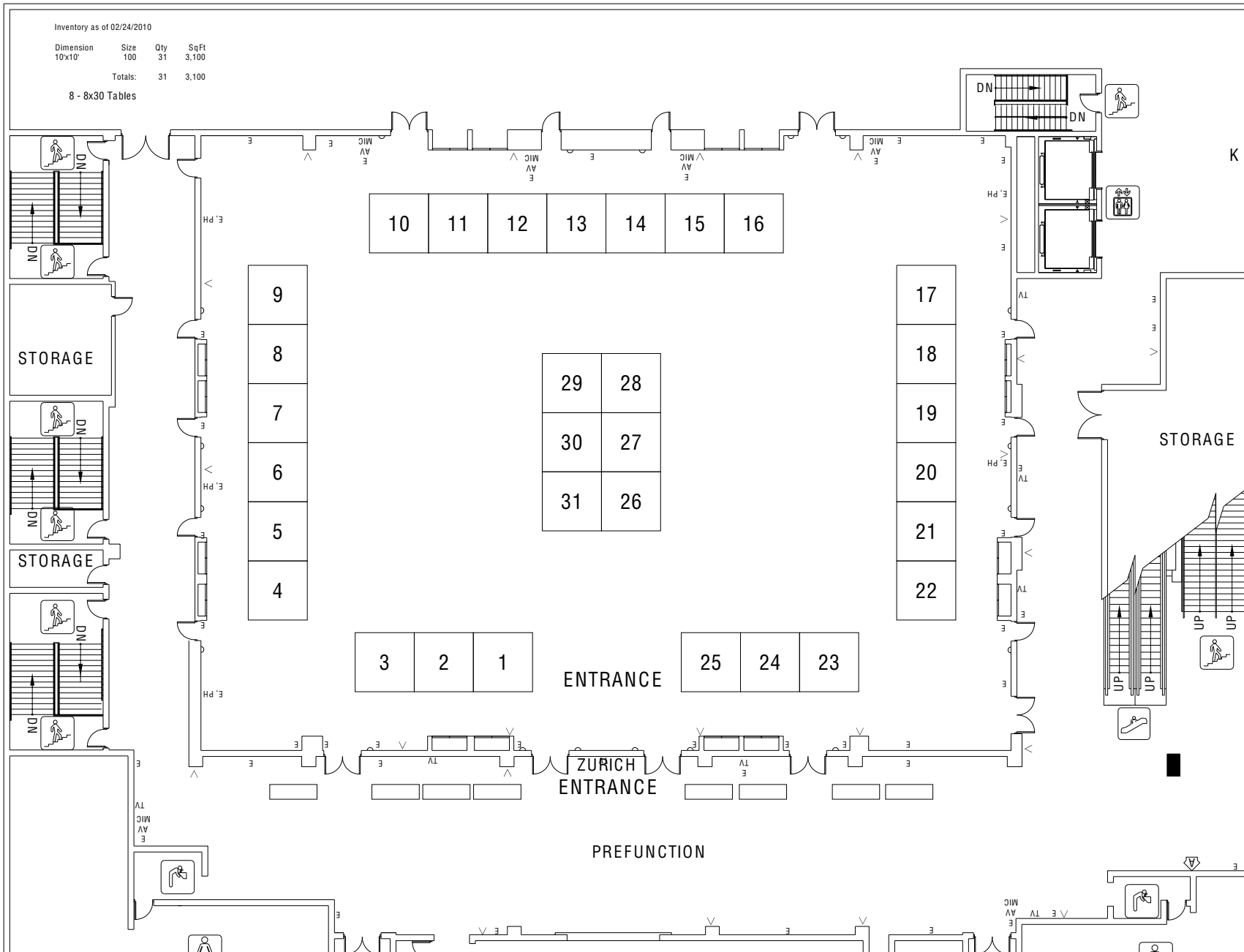
APRIL 14-16, 2010
 SWISSOTEL CHICAGO - 1ST FLOOR, ZURICH BALLROOM
 CHICAGO, IL

1ST FLOOR

Inventory as of 02/24/2010

Dimension	Size	Qty	SqFt
10x10'	100	31	3,100
Totals:		31	3,100

8 - 8x30 Tables



REVISION DATE:
 2/24/10 ALLEN

GENERAL LEGEND

- FHC - FIRE HOSE CABINET (MUST REMAIN CLEAR)
- FX - FIRE EXTINGUISHER (MUST REMAIN CLEAR)
- E - ELECTRICAL OUTLET
- MIC - MICROPHONE
- PH - PHONE SERVICE
- AV - AUDIO VIDEO, CATV, ACS
- < - FIRE STROBE
- AI - BUILDING ART DISPLAYS

- PASSENGER ELEVATOR
- STAIRS
- ESCALATOR
- TELEPHONE
- WOMEN'S RESTROOM
- MEN'S RESTROOM
- WATER FOUNTAIN

LINETYPE LEGEND

- ROLL-UP DOORS
- AIRWALLS
- LOW CEILINGS
- KEEP CLEAR
- OPEN ABOVE

FREEMAN

DRAWING STARTED:
 11/6/2009 JP

FILE PATH:
 O:\Design02\Future\SHOWS10\GE0AC
 (Global Equity Organization Annual
 Conference)\Floor
 DRAWING NAME:
 U_GEOAC-10_Swissotel_Level 1_Zurich

JOB NUMBER:
 14-000000

ACCT. EXEC.:
 MIKE FOLEY

NOT TO SCALE

DISCLAIMER

EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOORPLAN. HOWEVER NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOORPLAN. IF THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IS A CONSIDERATION IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT, IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO PHYSICALLY INSPECT THE FACILITY TO VERIFY ALL DIMENSIONS AND LOCATIONS.
 © COPYRIGHT 2007, FREEMAN CO.
 ALL RIGHTS RESERVED.