

AD Specifications
Awards Booklet



Color CMYK

Bleed Full Bleed, .5cm

Resolution 300dpi, 133 lpi

File A EPS or PDF is the preferred format. Booklet is created in InDesign, on a mac platform, make sure to include fonts if sending indd file.

ALL ART must include 5cm bleed area on all sides

Questions Please contact Pam Stetson at pam.stetson@globalequity.org

You may upload the files at www.globalequity.org/upload

FULL PAGE

20cm wide x 25.5cm tall

Image Area
20 cm wide x 25.5 cm tall

With Bleed
21cm wide x 26.5 cm tall

HALF PAGE

20cm wide x 12.75cm tall

Image Area
20 cm wide x 12.75 cm tall

With Bleed
21cm wide x 13.75 cm tall

QUARTER PAGE

10cm wide x 12.75 cm tall

Image Area
10 cm wide
12.75 cm tall

With Bleed
11 cm wide
13.75 cm tall