

Schedule at-a-glance

Wednesday, 14 April

- 11:30 – 14:00** ▶ Issuer-only Luncheon **EDELWEISS PENTHOUSE**
- 15:00 – 16:00** ▶ Chapter Leader Workshop **MONTREUX 3**
- 16:00 – 17:00** ▶ Speaker Reception (invitation only)
EDELWEISS PENTHOUSE
- 17:00 – 19:00** ▶ Opening Reception in the Exhibit Hall
ZURICH BALLROOM • LEVEL 1
- 19:00** Transportation to Chicago Museum will depart the hotel starting at 19:00 and will run between the hotel and the museum throughout the evening.
- 19:30 – 23:00** ▶ Networking Event – Chicago History Museum (Sponsored by Fidelity Stock Plan Services)
OFF SITE • CHICAGO HISTORY MUSEUM

Thursday, 15 April

- 7:30 – 8:30** ▶ Breakfast in Exhibit Hall **ZURICH BALLROOM • LEVEL 1**
- 8:30 – 9:30** ▶ **PLENARY ONE**
Welcome/Opening Remarks and
The Changing Social Contract between
Employer & Employee **VEVEY • LEVEL 2**
- 9:30 – 10:00** ▶ Morning Break in Exhibit Hall **ZURICH BALLROOM • LEVEL 1**
- 10:00 – 11:00** ▶ **BREAKOUT SESSION 1**
- 1.1** ▶ Implementing a Payroll Process for Globally Mobile Employees: General Electric Case Study **EMERGING/EXPERIENCED PRACTITIONERS MONTREUX 1-2 • LEVEL 2**
- 1.2** ▶ Participant Communication Panel Discussion **EMERGING PRACTITIONERS MONTREUX 3 • LEVEL 2**
- 1.3** ▶ Introducing a non-US Equity Plan into the US **EMERGING PRACTITIONERS ST GALLEN 1 • LEVEL 2**
- 1.4** ▶ The Brave New World of Say on Pay **EXPERIENCED PRACTITIONER ST GALLEN 2 • LEVEL 2**
- 1.5** ▶ Design and Implementation of Global Share Schemes for Multinational Co. **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 3 • LEVEL 2**
- 11:00 – 11:15** Session Transition
- 11:15 – 12:15** ▶ **BREAKOUT SESSION 2**
- 2.1** ▶ What Really Happened to Equity Comp. During the Great Recession? **EMERGING/EXPERIENCED PRACTITIONERS MONTREUX 1-2 • LEVEL 2**
- 2.2** ▶ Traveling with Equity **EMERGING/EXPERIENCED PRACTITIONERS MONTREUX 3 • LEVEL 2**
- 2.3** ▶ New Requirements for Equity in the Post-credit Crunch World **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 1 • LEVEL 2**
- 2.4** ▶ UK Plans for non-UK Companies **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 2 • LEVEL 2**
- 2.5** ▶ Equity Compensation Never Sleeps at Citi **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 3 • LEVEL 2**

12:15 – 13:15 ▶ Lunch in Exhibit Hall **ZURICH BALLROOM • LEVEL 1**

12:45 – 13:15 ▶ GEO Board Orientation
CURRENTS RESTAURANT • CONCOURSE LEVEL

13:15 – 14:15 ▶ **BREAKOUT SESSION 3**

- 3.1** ▶ What You Need to Know about Global Equity Compensation Plans **EXPERIENCED PRACTITIONER MONTREUX 1-2 • LEVEL 2**
- 3.2** ▶ Freedom of Choice: Designing Equity Plans that Allow Employees to Select Investment Vehicles **EXPERIENCED PRACTITIONER MONTREUX 3 • LEVEL 2**
- 3.3** ▶ Effective Administration & Accounting for Option Exchange Programs **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 1 • LEVEL 2**
- 3.4** ▶ Effectively Managing Communications Around the World **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 2 • LEVEL 2**
- 3.5** ▶ Mobility: It's Not Just a Global Discussion **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 3 • LEVEL 2**

14:15 – 14:45 ▶ Break **ZURICH BALLROOM • LEVEL 1**

14:45 – 15:45 ▶ **BREAKOUT SESSION 4**

- 4.1** ▶ Key Developments & Trends in Global Equity Incentives **EXPERIENCED PRACTITIONER MONTREUX 1-2 • LEVEL 2**
- 4.2** ▶ Managing Total Compensation in an Economic Downturn: One Year On **EMERGING/EXPERIENCED PRACTITIONERS MONTREUX 3 • LEVEL 2**
- 4.3** ▶ Red Light: Dealing with the IRS Enforcement Action **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 1 • LEVEL 2**
- 4.4** ▶ The Search for a More Efficient Options Administration System **EXPERIENCED PRACTITIONER ST GALLEN 2 • LEVEL 2**
- 4.5** ▶ Design of Global Compensation Program **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 3 • LEVEL 2**

15:45 – 16:00 Session Transition

16:00 – 17:00 ▶ **BREAKOUT SESSION 5**

- 5.1** ▶ Help Employees Get the Biggest Bang for Their (Buck, Euro, Yen, etc.): Effective Participant Communications **EMERGING/EXPERIENCED PRACTITIONERS MONTREUX 1-2 • LEVEL 2**
- 5.2** ▶ Tackling Trailing Liabilities: What's Your Game Plan? **EMERGING/EXPERIENCED PRACTITIONERS MONTREUX 3 • LEVEL 2**
- 5.3** ▶ Maximizing the ROI on Executive Retirement Plans **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 1 • LEVEL 2**
- 5.4** ▶ Philip Morris International - The Spin-off from Altria Group Inc. **EMERGING PRACTITIONERS ST GALLEN 2 • LEVEL 2**
- 5.5** ▶ A Global Share Purchase Plan: Lights, Camera, Action **EMERGING/EXPERIENCED PRACTITIONERS ST GALLEN 3 • LEVEL 2**

17:00 – 18:00 ▶ 1 Hour Break

18:00 – 20:00 ▶ **GEO AWARDS 2010**

DineAbout Chicago

Friday, 16 April

7:30 – 8:30 ▶ Breakfast in Exhibit Hall ZURICH BALLROOM • LEVEL 1

8:30 – 9:30 ▶ **PLENARY TWO**
The Future of Share Plan Participation VEVEY BALLROOM • LEVEL 2

9:30 – 9:45 ▶ Session Transition

9:45 – 10:45 ▶ **BREAKOUT SESSION 6**

6.1 ▶ Experiences of Equity Compensation in China: Our Tales from the PRC
EMERGING/EXPERIENCED PRACTITIONERS
MONTREUX 1-2 • LEVEL 2

6.2 ▶ Taking Charge of Corporate Actions: Plan Sponsor Case Studies
EMERGING/EXPERIENCED PRACTITIONERS
MONTREUX 3 • LEVEL 2

6.3 ▶ Internet, The Next Generation: Leveraging Web Tools in Stock Plans
EMERGING PRACTITIONERS
ST GALLEN 1 • LEVEL 2

6.4 ▶ Key International Developments
EMERGING/EXPERIENCED PRACTITIONERS
ST GALLEN 2 • LEVEL 2

6.5 ▶ IFRS: A Lesson in Implementation
EMERGING/EXPERIENCED PRACTITIONERS
ST GALLEN 3 • LEVEL 2

10:45 – 11:15 ▶ Break ZURICH BALLROOM • LEVEL 1

11:15 – 12:15 ▶ **BREAKOUT SESSION 7**

7.1 ▶ International Best Practices: A Collection of Practical Solutions to Real Global Stock Plan Problems
EMERGING/EXPERIENCED PRACTITIONERS
MONTREUX 1-2 • LEVEL 2

7.2 ▶ Plan Administration Sourcing: The DPDHL Story
EMERGING/EXPERIENCED PRACTITIONERS
MONTREUX 3 • LEVEL 2

7.3 ▶ Variable Performance Targets for Options & Shares
EMERGING/EXPERIENCED PRACTITIONERS
ST GALLEN 1 • LEVEL 2

7.4 ▶ Coming Ashore: Bermuda to Ireland
EMERGING/EXPERIENCED PRACTITIONERS
ST GALLEN 2 • LEVEL 2

7.5 ▶ How and Why Companies Use All-employee Equity Plans
EMERGING/EXPERIENCED PRACTITIONERS
ST GALLEN 3 • LEVEL 2

12:15 – 13:15 ▶ Lunch in Exhibit Hall ZURICH BALLROOM • LEVEL 1

12:15 – 13:15 ▶ Chapter Coordinator Lunch
CURRENTS RESTAURANT • CONCOURSE LEVEL

13:15 – 14:15 ▶ **BREAKOUT SESSION 8**

8.1 ▶ What You Need to Know about Say on Pay and Other Corporate Governance Related Initiatives
EXPERIENCED PRACTITIONER
MONTREUX 1-2 • LEVEL 2

8.2 ▶ Global ESPPs in 3 Steps: Legal, Tax and Administrative Considerations for offering Broad-Based Plans Internationally
EMERGING/EXPERIENCED PRACTITIONER
MONTREUX 3 • LEVEL 2

8.3 ▶ International Share Plan Experience
EMERGING PRACTITIONERS
ST GALLEN 1 • LEVEL 2

8.4 ▶ Tipping the Scales: Finding the Right Balance for a Successful Global Communication Strategy
EMERGING/EXPERIENCED PRACTITIONER
ST GALLEN 2 • LEVEL 2

8.5 ▶ The Role of Equity in Risk-Balanced Compensation
EMERGING/EXPERIENCED PRACTITIONER
ST GALLEN 3 • LEVEL 2

14:15 – 14:45 ▶ Break ZURICH BALLROOM • LEVEL 1

14:45 – 15:45 ▶ **BREAKOUT SESSION 9**

9.1 ▶ Credit Suisse: a Case Study
EMERGING/EXPERIENCED PRACTITIONER
MONTREUX 1-2 • LEVEL 2

9.2 ▶ Affordable Global Equity Compliance: How to Manage Your Company's Risk on a Tight Budget
EMERGING PRACTITIONERS
MONTREUX 3 • LEVEL 2

9.3 ▶ Presto! Managing LTIPs in Italy
EXPERIENCED PRACTITIONER
ST GALLEN 1 • LEVEL 2

9.4 ▶ Building and Managing a Global Employee Stock Purchase Program
EMERGING PRACTITIONERS
ST GALLEN 2 • LEVEL 2

9.5 ▶ Carried Interest Structures: Developments and Taxation from an International Perspective
EXPERIENCED PRACTITIONER
ST GALLEN 3 • LEVEL 2

15:45 – 16:00 Session Transition

16:00 – 17:00 ▶ **PLENARY THREE**
Reflections on Risk: Perspectives from the Big-Four
VEVEY BALLROOM • LEVEL 2

17:00 – 17:15 ▶ Close