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EASi Announces Record 2012 Growth and Attendance at Summit User Conference

Pleasanton, CA – March 28, 2013 – Equity Administration Solutions, Inc. (EASi), the largest independent stock plan software-as-a-service technology company, announced record sales and bookings growth in 2012 and record attendance at its March 6-8, 2013 Summit user conference in New Orleans, Louisiana.

In 2012, EASi grew new sales bookings by 45%+, grew revenue by 30%+ and added nearly 200 new clients to the EASi platform. Both public and private marquee organizations like United Stationers, Workday, Carlisle Companies and LivingSocial chose EASi to streamline management and compliance of their stock plan administration and reporting requirements.

Additional select new customers from 2012 include:

- Fortune 50 multinational consumer goods company
- Top-rated online broker with more than 6 million customers

“EASi continues to outperform our competition and accelerate growth because of the robust software-as-a-service platform, flexibility to adapt to ever-changing reporting regulations and an advantaged, technology-focused business model,” said Michael Boese, EASi’s Chief Executive Officer. “Our 2013-14 product roadmap includes enhancing our leading cost and compliance capabilities and further developing functionality to enable insight and action associated with strategically managing your equity compensation plans.”

EASi also reported record attendance at its second annual user conference, the EASi Summit, held in New Orleans, Louisiana with over 60 participating companies. Attendees engaged in nearly 50 educational sessions and were given the opportunity to network with colleagues and partners including

Morgan Stanley, StockCross, CompIntelligence and Radford, an Aon Hewitt company. Participants were encouraged to bring their laptops to take full advantage of the hands-on learning sessions and visit EASi World, where attendees conferred with EASi experts on any product-related question.

“Having attended the EASi Summit the past two years, I am impressed by the continued attention to detail and the content provided in the keynote and breakout sessions,” said Janet Holbrook, Supervisor of Legal and Equity Services at Pier One Imports, Inc. “I am looking forward to attending the 2014 EASi Summit in San Diego, California.”

About EASi

Equity Administration Solutions, Inc. www.easiadmin.com is the largest independent stock plan software-as-a-service technology company. Unlike other technology providers, EASi works with any brokerage firm and does not derive any revenue from wealth management fees or trading commissions. A SaaS company, EASi sets the standard in stock plan solutions with its comprehensive industrial strength platform that handles all the [accounting, tax, administration, participant services and compliance](#) needs of companies that grant equity awards. Headquartered in Pleasanton, CA, EASi serves more than 800 companies on five continents in over 20 countries with participants based in 70 countries and continues to lead the industry with its award winning solutions in areas including [ASC718 \(FAS123R\)](#), IFRS2, [Performance Awards](#), material modifications and WorkStream process automation. In 2010 Inc. Magazine ranked EASi 35th in the Financial Services industry segment and in the top 12% on its annual list of fastest growing private companies in America. In 2011 and 2012, EASi was ranked 174th on Deloitte’s Technology Fast 500™, ranking of the 500 fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America.

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