



## **AST Private Company Solutions Hires Paul Arens to Lead Business Growth and Foster Strategic Partnerships**

Menlo Park, CA – September 9, 2019 – AST Private Company Solutions™ (AST PCS) today announced that Paul Arens has joined the company as Vice President, Business Development & Partnerships. In this role, Arens' focus will be to grow AST PCS by forging partnerships in the private company ecosystem and identifying synergistic relationships that utilize cap table and employee stock plan data housed in Astrella, the AST-built SaaS solution for private companies.

Launched in 2019 and headquartered in Silicon Valley, AST PCS develops innovative and next-generation technology, products and services to support the entire lifecycle of a private company, including when the next phase involves going public. Arens will report directly to Carine Schneider, FGE, President of AST Private Company Solutions, and will be based in the firm's Menlo Park, California office.

"Paul joins us with a wealth of knowledge and experience, deep industry relationships and a keen ability to build alliances among business leaders," said Schneider. "Together these qualities make him a valuable addition as we grow AST Private Company Solutions to cater to the specific and complex needs of private companies."

Arens brings to the role nearly three decades of experience in business development, operations and international sales. He also has specialized expertise in compensation and equity plans, compliance, financial reporting and registrar services for private and public companies.

Most recently, he served as Director, Business Development for the EMEA region at Computershare. Previously, he was the CEO of MonIdee Group in Amsterdam, The Netherlands. From 2012 to 2017, he served on the board of the Global Equity Organization.

"Much of my career has been about creating strategic connections to support business goals and growth, and I am excited to be bringing that experience to bear within the private company space," added Arens.

Arens joins a highly experienced team including Ms. Schneider, Chief Technology Officer Steve Madeira and Chief Architect Eric Kissler. AST PCS is currently testing Astrella with several clients and plans to make the solution available in early 2020.

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### **About AST PCS**

AST PCS is a division of AST and is focused on serving private companies worldwide, including those owned by Venture Capital or Private Equity investors. Astrella, a cloud-based SaaS solution, allows private companies to manage their ownership data, connect directly with related service providers to support efficient workflow, and provide access to investors, advisors and employees.

**About AST**

AST was originally founded as a transfer agent over 45 years ago. Through organic growth and strategic acquisitions, AST has pioneered a new model of integrated ownership data management, advisory services and financial technology in the industry. AST affiliates include AST Trust Company (Canada), D.F. King & Co, Inc., Donlin, Recano & Company, Inc and AST Private Company Solutions, Inc.

Today, AST offers a full scope of ownership services that include registry services, corporate proxy solicitation and advisory solutions, employee plan services, information agent, mutual fund proxy solicitation, shareholder identification and asset recovery offerings. For more information, please visit [www.astfinancial.com](http://www.astfinancial.com).

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