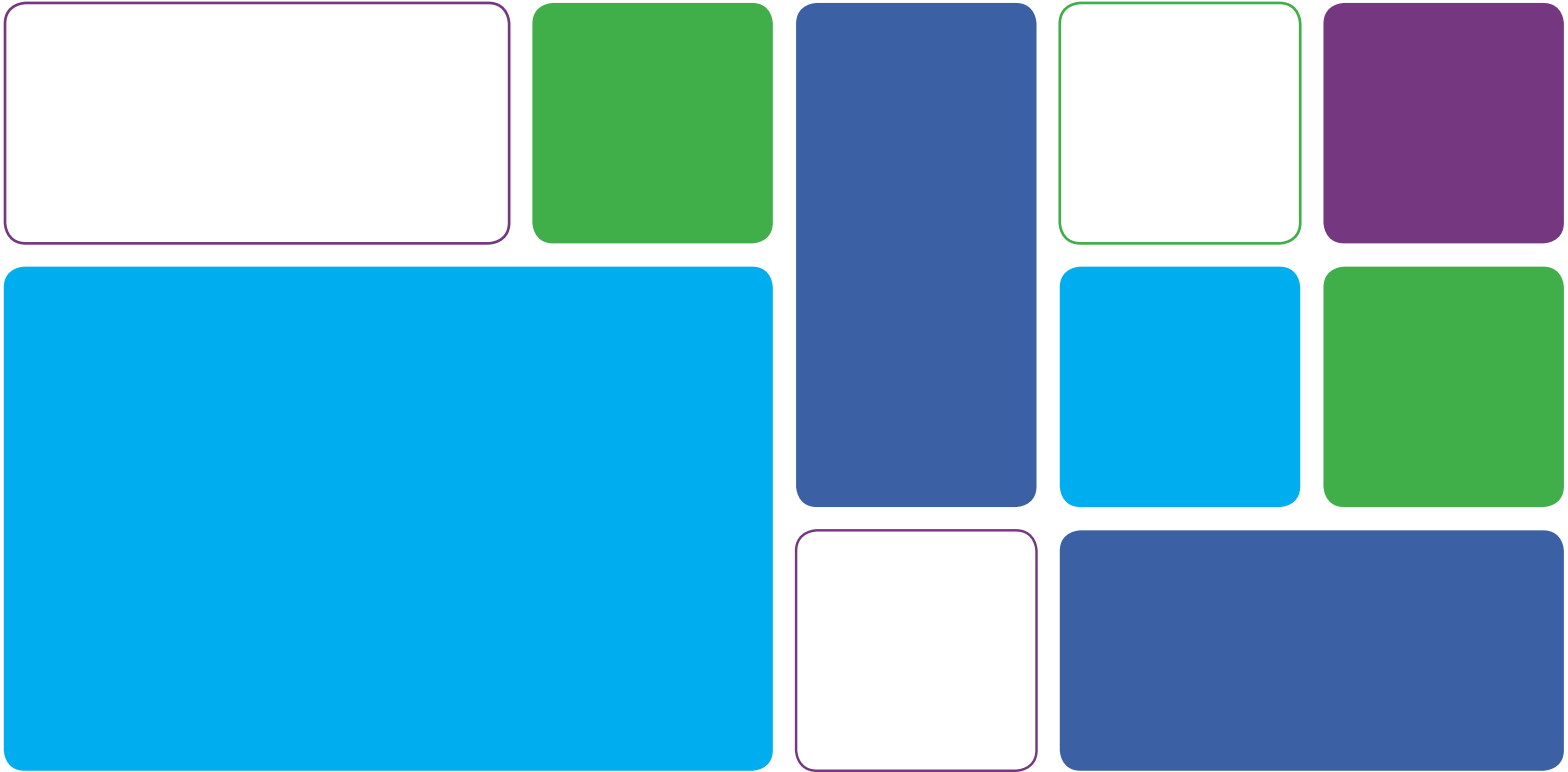


Global Equity Organization



2017 Events Sponsorship Pricing Prospectus Supplement*



* As of 27 January 2017, subject to change

NECF

13-15 September 2017

Terranea Resort, Ranchos Palos Verdes, CA

Package Sponsorships:

Diamond Level Sponsorship

Early 10% Discount \$75,000 | Regular Rate \$82,500

- Exclusive sponsor – Thursday Evening Event
- Choice of key branded item to include – Attendee Bag, Lanyard or Mobile App (available on a first-come, first-served basis; choice made at time payment is received; if item is not available at time of payment, no adjustment will be made to package price)
- Vendor table with preferential placement
- Six (6) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality bungalow
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- Two pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Sapphire Level Sponsorship

Early 10% Discount \$35,000 | Regular Rate \$38,500

- Choice of sponsorship – Wednesday Opening Reception, Attendee Bag, Lanyard, Mobile App
- Vendor table with preferential placement
- Four (4) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality bungalow
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

NECF, *continued*

Package Sponsorships:

Emerald Level Sponsorship

Early 10% Discount \$25,000 | Regular Rate \$27,500

- Choice of sponsorship – Attendee Networking Event, Wi-Fi, Room Key Card, Cyber Café and Charging Station, Attendee Room Drop, Opening Keynote, Closing Keynote
- Vendor table with preferential placement
- Two (2) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality bungalow
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Topaz Level Sponsorship

Early 10% Discount \$7,500 | Regular Rate \$8,250

- Choice of item to be placed in Conference attendee bag – examples: Highlighters, Pens, Luggage Tags, Notebook Pads, Water Bottles, Coffee Mugs (all expenses associated with insert item to be incurred by sponsor)
- Vendor table with preferential placement
- Two (2) conference passes
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Ruby Level Sponsorship

Early 10% Discount \$17,500 | Regular Rate \$19,250

- Choice of sponsorship – Session Audio Recordings, Conference and Issuer Lunch Prizes, Networking Lunch, Networking Breaks, Shirts for GEO Conference Team
- Vendor table with preferential placement
- Two (2) conference passes
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Pan European Regional Event

November 2017

Package Sponsorships:

Platinum Level Sponsorship

Early 10% Discount \$21,715 | Regular Rate \$24,125

- Choice of sponsor item:
 - Lanyards
 - Mobile App with Splash Screen
 - Post-Event Evening Reception
 - Lunch
 - Pre-Event Evening Reception (in-kind)
- Four complimentary event passes
- Pre- and post-event attendee list with mailing details
- Full page ad in the event Attendee Guide
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Gold Level Sponsorship

Early 10% Discount \$10,845 | Regular Rate \$12,050

- Two complimentary event pass
- Pre- and post-event attendee list with mailing details
- Full page ad in the event Attendee Guide
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Silver Level Sponsorship

Early 10% Discount \$5,785 | Regular Rate \$6,425

- Two complimentary event passes
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Bronze Level Sponsorship

Early 10% Discount \$3,600 | Regular Rate \$4,000

- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

Australian Regional Events

October 2017, Melbourne and Sydney

One Investment-Twice the Exposure.

Sponsors will reap the rewards of supporting GEO as one sponsor package will provide the associated benefits in both the Sydney and Melbourne locations.

Package Sponsorships:

Platinum Level Sponsorship

Choice of sponsorship:

Event Location Host in Sydney (in-kind)

Event Location Host in Melbourne (in-kind)

- Two complimentary event passes in each location
- Pre- and post-event attendee lists with mailing details
- Full page ad in the event Attendee Guides
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

Gold Level Sponsorship

Early 10% Discount \$3,000 | Regular Rate \$3,300

- One complimentary event pass in each location
- Pre- and post-event attendee lists with mailing details
- Full page ad in the event Attendee Guides
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

Silver Level Sponsorship

Early 10% Discount \$2,000 | Regular Rate \$2,200

- Full page ad in the event Attendee Guide
- Post-event registration list with mailing details
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

Bronze Level Sponsorship

Early 10% Discount \$1,000 | Regular Rate \$1,100

- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge