Global Equity Organization

2017 Events Sponsorship Pricing Prospectus Supplement*

* As of 27 January 2017, subject to change
NECF
13-15 September 2017
Terranea Resort, Ranchos Palos Verdes, CA

Package Sponsorships:

**Diamond Level Sponsorship**
*Early 10% Discount $75,000 | Regular Rate $82,500*
- Exclusive sponsor – Thursday Evening Event
- Choice of key branded item to include – Attendee Bag, Lanyard or Mobile App (available on a first-come, first-served basis; choice made at time payment is received; if item is not available at time of payment, no adjustment will be made to package price)
- Vendor table with preferential placement
- Six (6) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality bungalow
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- Two pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
  - Rotating banner ad on home page of Mobile App
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App

**Sapphire Level Sponsorship**
*Early 10% Discount $35,000 | Regular Rate $38,500*
- Choice of sponsorship – Wednesday Opening Reception, Attendee Bag, Lanyard, Mobile App
- Vendor table with preferential placement
- Four (4) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality bungalow
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
  - Rotating banner ad on home page of Mobile App
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App
Package Sponsorships:

**Emerald Level Sponsorship**

*Early 10% Discount $25,000 | Regular Rate $27,500*

- Choice of sponsorship – Attendee Networking Event, Wi-Fi, Room Key Card, Cyber Café and Charging Station, Attendee Room Drop, Opening Keynote, Closing Keynote
- Vendor table with preferential placement
- Two (2) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality bungalow
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App

**Topaz Level Sponsorship**

*Early 10% Discount $7,500 | Regular Rate $8,250*

- Choice of item to be placed in Conference attendee bag
  - examples: Highlighters, Pens, Luggage Tags, Notebook Pads, Water Bottles, Coffee Mugs (all expenses associated with insert item to be incurred by sponsor)
- Vendor table with preferential placement
- Two (2) conference passes
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App

**Ruby Level Sponsorship**

*Early 10% Discount $17,500 | Regular Rate $19,250*

- Choice of sponsorship – Session Audio Recordings, Conference and Issuer Lunch Prizes, Networking Lunch, Networking Breaks, Shirts for GEO Conference Team
- Vendor table with preferential placement
- Two (2) conference passes
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App
# Pan European Regional Event

**November 2017**

## Package Sponsorships:

### Platinum Level Sponsorship

*Early 10% Discount $21,715 | Regular Rate $24,125*

- Choice of sponsor item:
  - Lanyards
  - Mobile App with Splash Screen
  - Post-Event Evening Reception
  - Lunch
  - Pre-Event Evening Reception (in-kind)
- Four complimentary event passes
- Pre- and post-event attendee list with mailing details
- Full page ad in the event Attendee Guide
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
  - Rotating banner ad on home page of Mobile App
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App

### Silver Level Sponsorship

*Early 10% Discount $10,845 | Regular Rate $12,050*

- Two complimentary event passes
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App

### Bronze Level Sponsorship

*Early 10% Discount $3,600 | Regular Rate $4,000*

- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Sponsor ribbon recognition on badge
- Mobile App branding:
  - Logo in Mobile App
  - Company description listed in Mobile App
  - Link to company website from Mobile App

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One Investment-Twice the Exposure.

Sponsors will reap the rewards of supporting GEO as one sponsor package will provide the associated benefits in both the Sydney and Melbourne locations.

Package Sponsorships:

### Platinum Level Sponsorship

**Choice of sponsorship:**
- Event Location Host in Sydney (in-kind)
- Event Location Host in Melbourne (in-kind)
- Two complimentary event passes in each location
- Pre- and post-event attendee lists with mailing details
- Full page ad in the event Attendee Guides
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

### Silver Level Sponsorship

**Early 10% Discount $2,000 | Regular Rate $2,200**
- Full page ad in the event Attendee Guide
- Post-event registration list with mailing details
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

### Gold Level Sponsorship

**Early 10% Discount $3,000 | Regular Rate $3,300**
- One complimentary event pass in each location
- Pre- and post-event attendee lists with mailing details
- Full page ad in the event Attendee Guides
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

### Bronze Level Sponsorship

**Early 10% Discount $1,000 | Regular Rate $1,100**
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides
- Sponsor ribbon recognition on badge

* Prices and benefits subject to change