

Package Sponsorships

2019 Americas Regional Conference (formerly NECF)

21 – 23 October 2019, Hyatt Huntington Beach, Huntington Beach, CA

DIAMOND Level Sponsorship

Early Discount \$45,000 | Regular Rate \$50,000

- Exclusive Sponsor – Monday Evening Opening Reception
- 20' x 10' exhibit space with preferential placement
- Four (4) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality parlor
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- Two pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

SAPPHIRE Level Sponsorship

Early Discount \$35,000 | Regular Rate \$38,500

- Choice of Sponsorship – Attendee Bag, Lanyard, Mobile App, Opening Keynote, Tuesday Keynote, Closing Keynote
- 10' x 10' exhibit space with preferential placement
- Three (3) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Hospitality parlor
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
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Exclusive Opportunity to Sponsor our Tuesday Evening Special Event

Partner with GEO to craft a memorable evening for all attendees to experience the unique coastal vibe Huntington Beach has to offer. This opportunity includes all Diamond Level benefits, plus two (2) additional conference passes. Contact GEO for pricing and further details.



EMERALD Level Sponsorship

Early Discount \$25,000 | Regular Rate \$27,500

- Choice of Sponsorship – Charity Networking Event, Wi-Fi, Room Key Card, Cyber Café and Charging Station, Attendee Room Drop, Shirts for Conference Team, CatchBox Microphones
- 10' x 10' exhibit space with preferential placement
- Two (2) conference passes
- Ability to offer issuer contacts 20% off of regular conference rate, appropriate member category will apply
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Logo in Mobile App
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RUBY Level Sponsorship

Early Discount \$17,500 | Regular Rate \$19,250

- Choice of Sponsorship – Audio Session Recordings, Conference and Issuer Lunch Prizes, Networking Lunch, Networking Breaks, Morning running/walking tours on Beach Boardwalk
- 10' x 10' exhibit space with preferential placement
- Two (2) conference passes
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- One (1) attendee bag insert
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One pre-Conference registration mailing list for one-time use only
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
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TOPAZ Level Sponsorship

Early Discount \$7,500 | Regular Rate \$8,250

- Choice of item to be placed in Conference attendee bag – examples: Highlighters, Pens, Luggage Tags, Notebook Pads, Water Bottles, Coffee Mugs (all expenses associated with insert item to be incurred by sponsor)
- 10' x 10' exhibit space with preferential placement
- Two (2) conference passes
- Sponsor branding in Conference marketing emails, on the GEO website and on-site
- Sponsor badge ribbons with sponsor level designation
- Company description in the Conference program guide
- One post-Conference attendee mailing list for one-time use only
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

À LA CARTE OPPORTUNITIES

(early rate not applicable)

- | | |
|---|---------|
| ■ Rotating Ad on Mobile App menu page | \$2,000 |
| ■ Attendee Bag Insert | \$2,000 |
| ■ Large Window Cling in Event Space Foyer | \$3,500 |
| ■ Outreach Email to GEO Membership
Distributed by GEO Limited to 6 opportunities
<i>(sponsor)</i> | \$3,500 |
| ■ Outreach Email to GEO Membership
Distributed by GEO Limited to 6 opportunities
<i>(non-sponsor)</i> | \$4,500 |

2019 Pan European Regional Event November 2019 | Berlin, Germany

PLATINUM Level Sponsorship

Early Discount \$21,715 | Regular Rate \$24,125

- Choice of sponsor item:
 - Lanyards
 - Mobile App with Splash Screen
 - Post-Event Evening Reception
 - Lunch
- Four complimentary event passes
- Pre-event registration list with mailing details for one-time use only
- Post-event attendee list with mailing details for one-time use only
- Full page ad in the event Attendee Guide
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

GOLD Level Sponsorship

Early Discount \$10,845 | Regular Rate \$12,050

- Two complimentary event passes
- Pre-event registration list with mailing details for one-time use only
- Post-event attendee list with mailing details for one-time use only
- Full page ad in the event Attendee Guide
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Mobile App branding:
 - Rotating banner ad on home page of Mobile App
 - Logo in Mobile App
 - Company description listed in Mobile App
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SILVER Level Sponsorship

Early Discount \$5,785 | Regular Rate \$6,425

- One complimentary event pass
- Post-event attendee list with mailing details for one time use only
- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App

BRONZE Level Sponsorship

Early Discount \$3,600 | Regular Rate \$4,000

- Logo listed on event email invitations and marketing blasts
- Logo on event webpage
- Sponsor acknowledgement in event Attendee Guide
- Logo on sign during event
- Mobile App branding:
 - Logo in Mobile App
 - Company description listed in Mobile App
 - Link to company website from Mobile App



2019 Australia Regional Events

October 2019 – Melbourne | October 2019 – Sydney

PLATINUM Level Sponsorship

Choice of sponsorship:

Event Location Host in Sydney (in-kind)

Event Location Host in Melbourne (in-kind)

- Four complimentary event passes to use in location(s) of choice
- Pre-event registration list with mailing details for one-time use only
- Post-event attendee list with mailing details for one-time use only
- Full page ad in the event Attendee Guides
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides

SILVER Level Sponsorship

Early Discount \$2,000 | Regular Rate \$2,200

- Two complimentary event passes to use in location(s) of choice
- Post-event attendee list with mailing details for one-time use only
- Full page ad in the event Attendee Guide
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides

GOLD Level Sponsorship

Early Discount \$3,000 | Regular Rate \$3,300

- Three complimentary event passes to use in location(s) of choice
- Pre-event registration list with mailing details for one-time use only
- Post-event attendee list with mailing details for one-time use only
- Full page ad in the event Attendee Guides
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides

BRONZE Level Sponsorship

Early Discount \$1,000 | Regular Rate \$1,100

- One complimentary event pass to use in location of choice
- Logo listed on event email invitations and marketing blasts
- Logo on event webpages
- Sponsor acknowledgement in event Attendee Guides

