Erin Meyer is Senior Affiliate Professor in the Organisational Behaviour Department at INSEAD and specialises in the field of Cross-Cultural Management, Intercultural Negotiations, and Multi-Cultural Leadership. Erin is also the Programme Director for two INSEAD executive education programmes: Managing Global Virtual Teams, and Management Skills for International Business. She is also the author of The Culture Map: Breaking Through the Invisible Boundaries of Global Business. Erin’s work focuses on how the world’s most successful leaders navigate the complexities of cultural differences in a global environment.

Living and working in Africa, Europe, and the United States prompted Erin Meyer’s study of the communication patterns and business systems of different parts of the world. Her framework allows international executives to pinpoint their leadership preferences, and compare their methods to the management styles of other cultures. Erin has taught thousands of executives from 5 continents to decode cross-cultural complexities impacting their work, and to lead more effectively across these differences.


Erin’s business experience includes leading multi-cultural teams as the Director of Training and Development at HBOC and as the Director of Business Operations at McKesson Corporation. In addition Erin spent 7 years as a Country Director for Aperian Global, an internationally positioned cross-cultural management firm. Other experience includes running a training organization for Asian immigrants in the United States and teaching English students in Botswana. Her clients include companies such as TNT, NovoNordisk, L’OREAL, Johnson & Johnson, Michelin and KPMG.

Erin is an American living in Paris with her French husband and two sons.