



LONDONUK PAN EUROPEAN REGIONAL EVENT

13 NOVEMBER 2024

CONVENE 133 HOUNDSDITCH, LONDON, UNITED KINGDOM

We are thrilled to gather the global GEO community in the city of London for our 2024 Pan European Regional Event, where we will delve into the dynamic and ever-equity compensation landscape.



\$25,000

One package available



\$15,000

Two packages available (in total)



\$10,000

Three packages available (in total)



\$6,000

Multiple packages available

PREMIUM SPONSOR ITEM

Choice of one, first option to Diamond sponsor then on a first come, first served basis to other package sponsors at package addition prices set out below

PACKAGE INCLUSIONS

Offsite company branding prominence	High	High	Moderate	Moderate
Optional exhibit space	Pop up stand	Pop up stand	Tabletop area only	Tabletop area only
Optional attendee bag item	Yes	Yes	Yes	Yes
Attendee passes	4	3	2	1
Attendee registration lists (pre- & post-event)	Yes – with issuer survey responses	Yes	Yes	Post-event list only
Logo on signage during event	Yes	Yes	Yes	Yes
Logo on event app	Yes	Yes	Yes	Yes
Use of GEO's digital sponsor assets	Yes	Yes	Yes	Yes
Offsite company branding prominence	High	High	Moderate	Moderate

PACKAGE ADDITIONS (SAPPHIRE, EMERALD, RUBY PRICING UP TO 30 JUNE 2024*):

Lanyards	\$1,000	\$1,250	\$1,500
Event app	\$2,000	\$2,500	\$3,000
Lunch	\$2,500	\$3,000	\$3,500
Keynote speaker	\$3,000	\$3,500	\$4,000
Closing reception	\$5,000	\$5,500	\$6,000

NOTE: PRICES LISTED DO NOT INCLUDE UK VAT AT 20%

*After this date GEO reserves the right to offer any unsold package additions to other members.

BESPOKE SPONSORSHIP OPTIONS

ITEM	DESCRIPTION	AVAILABILITY / OPPORTUNITIES	EARLY BIRD PRICE Available until 15 July 2024	STANDARD PRICE 16 July 2024 onwards
Tabletop exhibit space	Do not miss the opportunity to expose your brand and encourage face-to-face discussions with GEO's global audience. Cost of tabletop stand includes 1 table, 2 chairs and Wi-Fi	Between eight and ten spaces	\$1,750	\$2,500 each
Attendee bag	Recycled / environmentally friendly reusable bags bearing sponsor logo plus GEO event branding	One opportunity only	\$2,000	\$3,500
Attendee bag item	Creative, eco-friendly and useful items bearing sponsor logo	Up to six opportunities	\$500 plus cost of item	
Outreach email to GEO membership	Distributed by GEO	Up to three opportunities		\$1,500
Sponsored sessions	Show off your solution and demonstrate your products in a private room for thirty minutes. Your room holds up to 40. GEO will provide A/V and WiFi, as well as promote your session. All issuer attendees will be invited to attend the event	Up to three opportunities	\$3,500 each	\$5,000 each
Selfie-wall	Your brand will be displayed (alongside up to two others) on a prominently placed repeater banner along with GEO's event brand as an opportunity for delegates to take selfies and distribute them through all usual social media channels. A great opportunity to get your brand distributed visually across your target audience and beyond	Up to three opportunities	\$1,750 each	\$2,500 each
AV screens in exhibit space	Your brand will be displayed on two prominently placed AV screens in the exhibit space	Up to three opportunities	\$1,750 each	\$2,500 each
Exhibit space pillars	Your brand will be displayed on one of two prominently placed pillars in the exhibit space	Up to three opportunities	\$1,750 each	\$2,500 each
Hot beverage cups	Your brand will be displayed on branded disposable recyclable paper cups and on signage at the two coffee stations in the exhibit space...your brand will literally be in everyone's hands around the entire exhibit space, all day. Unmissable!	One opportunity available	\$2,000	\$3,000