

ENGAGEMENT OPPORTUNITIES 2026-7

EMPOWERING BUSINESSES
THROUGH SPONSORSHIP
OPPORTUNITIES WITH GEO



No matter your budget, GEO will work with you to get a positive return on your investment.

GLOBAL EQUITY ORGANIZATION
the future of global employee compensation

SPONSORING WITH GEO IS A REWARDING EXPERIENCE

GLOBAL EVENTS

- 28th Annual Conference - GEO Copenhagen
- GEO Awards 2027
- Regional Events
  - Northeast Regional Event (NERE)
  - Pan European Regional Event (PERE)
- GEO Chapters
  - NorCal Annual Forum
  - Israel Equity Forum
  - US Equity Forum
  - European Equity Forum

EXPERT CONTENT AND THOUGHT LEADERSHIP

- GEO Annual Conference Insights
- Leaders' Lounge
- Excellence in Global Share Plans
- Future Leaders of Global Equity
- Global Share Plan Rankings Study (GSPRS)
- Webcasts, podcasts, articles, blogs and case studies

DIGITAL BRANDING

- Email and social media ads
- Online advertising

FIND THE RIGHT OPPORTUNITY FOR YOUR BUSINESS

Contact Kate Scorer
kate.scorer@globalequity.org

LET'S MEET
28TH ANNUAL CONFERENCE
COPENHAGEN
19-21 APRIL 2027

EXPERIENCE SOMETHING AMAZING

AT GEO's 28TH ANNUAL CONFERENCE!

THE PREMIER EQUITY CONFERENCE OF THE YEAR

GEO's flagship conference offers your team, clients, prospects and industry colleagues the opportunity to spend three days together networking, getting inspired and learning about the latest and greatest in equity compensation.

WORK **THE ROOM**

87%

ATTENDEES ARE **SENIOR-LEVEL**

With sessions and speakers that share actionable advice that will help you to really make a difference to your share plans, certification opportunities, and a special events schedule, this conference is not to be missed. All conference delegates will have free VIP GEO Awards event access.

Don't miss out on this exceptional conference experience.

Secure your sponsorship today to showcase your brand and connect with a highly influential, global audience.

3 CONFERENCE DAYS	**150+** ISSUER DECISION MAKERS	**25+** COUNTRIES	**55+** EDUCATIONAL SESSIONS
165+ GLOBAL SPEAKERS	**13** NETWORKING EVENTS	**2** KEYNOTES PLUS ONE EXPERT PANEL	**VIP** OPENING PARTY

A PREMIER SHARE PLAN INDUSTRY EVENT

COPENHAGEN

FOR A TRULY GLOBAL, HIGH-CALIBRE AUDIENCE

ATTENDEE EXPERIENCE

With strong satisfaction scores, global representation, and powerful testimonials, our conferences continue to set the benchmark for must-attend industry events.

⭐ Average event value rating: **8/10**
🚀 Likelihood to recommend: **8.5/10**

These scores reflect a consistently strong experience across content, connections, and overall value.

Feedback received highlights both the quality of content and the strength of the community.

"I loved this conference!"

"The slightly different takes on the same topic were really valuable."

"A great opportunity to connect with peers and hear real-world perspectives."

"As I fill out this survey, I cannot help but reflect on how impactful the sessions were…"

"It was an excellent conference. All of my goals were met."

"The conference does a great job of connecting first-time attendees and making everyone feel welcome."

WHY ATTEND?

GEO's annual conference is not just about learning—it is a business-critical networking platform where meaningful partnerships are formed.

- Attendees report **successful engagement with relevant providers**
- A **strong mix of issuers and advisors** create real business opportunities
- Social events and informal moments enable **authentic relationship building**

Attendees consistently highlight content depth and peer exchange as standout elements—key differentiators for GEO events.

- Gain **practical insights** from industry leaders
- Build **valuable, lasting connections**
- Stay ahead of **global trends and regulatory changes**
- Be part of a **collaborative, forward-thinking community**

GET IN TOUCH

Kate Scorer
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LET'S TALK

TIERED SPONSORSHIPS

COPENHAGEN

DANISH VAT AT 25% WILL BE ADDED TO ALL PRICES**
INVOICED IN US DOLLARS

	DIAMOND SPONSOR	SAPPHIRE SPONSOR	OPAL SPONSOR	EMERALD SPONSOR	RUBY SPONSOR	TOPAZ SPONSOR	EXHIBITOR ONLY
Number of opportunities	ONE	TWO	TWO	THREE	FOUR	SIX	MULTIPLE
	FROM $125,000	FROM $105,000	$85,000	$64,000	$38,000	$25,000	$10,500
EXCLUSIVE SPONSOR ITEM Opportunities offered by a tier and membership priority and then on a first signed basis.	**Opening Night Party**	**Day One Keynote** **GEO Pulse / Live Benchmarking Partner**	**Attendee bags** **Registration desk** **Event app**	**Headshot studio** **Day Three keynote** **Issuer-only experience** **Room key cards**	**WiFi Sponsor** **GEOfit sponsor** **The View happy hours** **Lunch sponsor (one day)** **Post conference materials** **Lounge sponsor (one day)** **Branded high tables x 10**	**Coffee/networking break (one of)**	**N/A** 10' x 10' space only Pre-built booths available
PACKAGE INCLUSIONS							
Offsite company branding	Premium	High	High	High	Moderate	Moderate	Low
Exhibit space	20' x 10'	20' x 10'	10' x 10'	10' x 10'	10' x 10'	10' x 10'	10' x 10'
Attendee passes	6	5	4	3	2	2	2
General sessions speaking slot	Yes	Yes	N/A	N/A	N/A	N/A	N/A
Attendee registration lists (pre- and post-event)	Enhanced list	Enhanced list	Standard list	Standard list	Standard list	Standard list (post--event only)	50% discount on first list
Private meeting room	1	Available to purchase	Available to purchase	Available to purchase	Available to purchase	Available to purchase	N/A
GEO Awards sponsor table	2 - Tier A	1 - Tier B	N/A	N/A	N/A	N/A	N/a
Attendee bag insert	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on signage during event	Yes	Yes	Yes	Yes	Yes	Yes	N/A
Logo on event app and gamification	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Use of GEO's digital assets	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate badge scanning and reporting	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Issuer guest discount	50%	30%	15%	15%	15%	15%	N/A
Branded banner in foyer	Yes	N/A	N/A	N/A	N/A	N/A	N/A

EXHIBITOR UPGRADES

Additional 10' x 10' exhibit space	**$10,500**	Space only. No additional tickets included.
Pre-built booths	**$1,000 administration fee** plus cost of booth via CPH Lounge	GEO has partnered with CPH Lounge to offer exhibitors booth design, installation and dismantling services. All bookings and payments are handled directly by CPH Lounge and subject to their terms and conditions. Administration fee covers power, build and delivery. **CONTACT US FOR DETAILLS.**

SECURE YOUR SPONSORSHIP

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LET'S TALK
EXCLUSIVE SPONSORSHIPS

ACCESS TO THE HIGHEST VISIBILITY FOR OUR TIERED SPONSORS

NETWORKINGEVENTS

DAY 1

OPENING NIGHT PARTY

BE THE NAME BEHIND ONE OF THE CONFERENCE'S MOST ANTICIPATED SOCIAL EVENTS!
Kick off the 28th Annual Conference with an unforgettable evening of entertainment, networking and celebration, bringing together equity compensation professionals from around the world.
As **Diamond Sponsor**, enjoy premium brand visibility, prominent recognition across event promotions and onsite branding, plus exclusive opportunities to engage with attendees, entertain clients and build valuable connections in a relaxed, vibrant setting.

CELEBRATING**EXCELLENCE**

DAY 2

26TH GEO AWARDS

BE THE NAME BEHIND THE INDUSTRY'S MOST CELEBRATED NIGHT OF THE YEAR!
The 26th GEO Awards Gala at Copenhagen's iconic Circus Building brings together global equity compensation leaders to recognise outstanding achievements, innovation and excellence across the industry.
As **Premier Sponsor**, enjoy exceptional brand visibility, prominent recognition across GEO Awards communications and onsite branding, plus exclusive opportunities to celebrate industry achievements, entertain clients and connect with influential decision-makers.

INSPIRINGKEYNOTES

DAY 1

PER KRISTIANSEN - LEGO SERIOUS PLAY

HANDS-ON & MINDS-ON: THE POWER OF PLAY IN AN AI-DRIVEN WORLD
As artificial intelligence transforms how we work, think and solve problems, the uniquely human capabilities of creativity, collaboration and critical thinking have never been more important. With LEGO headquartered in Copenhagen, what better place to explore the power of play? This highly interactive keynote invites every attendee to discover how play can unlock human intelligence and complement the power of AI. Through three hands-on LEGO® SERIOUS PLAY® activities, participants will explore new ways to think creatively, share perspectives and solve challenges together. Discover how combining human imagination with artificial intelligence can spark innovation, strengthen connections and unlock possibilities that neither could achieve alone.

DAY 3

MANDY HICKSON - FORMER RAF FIGHTER PILOT



THE F WORD: FACING FEAR, FAILURE AND THE FUTURE
What do failure, fear, finding your voice and facing the future have in common? They're all challenges that shape how we think, lead and respond to change. Join former RAF fighter pilot Mandy Hickson for a dynamic, interactive keynote where the audience helps choose the topics explored. Through powerful stories, humour and lessons from her aviation career and beyond, Mandy tackles resilience, leadership, AI, burnout and navigating uncertainty. Expect fresh perspectives, practical insights and inspiration to face challenges, embrace change and thrive in an unpredictable world.













DATA**INSIGHTS**

GEO PULSE / LIVE BENCHMARKING PARTNER

Put your brand alongside real-time attendee insights gathered during registration and throughout the conference, with recognition on live results screens, selected poll slides and post-event findings.

ISSUER-ONLY EXPERIENCE

Showcase your brand at exclusive issuer-only events, with onsite branding and the opportunity to place branded gifts or materials on attendees' seats. Branding only.

BOLDBRANDING

ATTENDEE BAGS	HEADSHOT STUDIO	LUNCH SPONSOR	HAPPY HOUR SPONSOR
EVENT APP	ROOM KEY CARDS	LOUNGE SPONSOR	BRANDED HIGH TOPS
REGISTRATION DESK	WIFI SPONSOR	GEOfit SPONSOR	CONFERENCE MATERIALS

LET'S TALK
À LA CARTE OPPORTUNITIES
COPENHAGEN

OPPORTUNITIES FOR **ALL SPONSORS**
AVAILABLE INDIVIDUALLY OR BUNDLED INTO A BESPOKE PACKAGE

	Opportunities	Price*	
Badge lanyards	1 DIAMOND and PREMIER sponsors have first refusal, first come, first served	$30,000	Logo on attendee lanyards worn by attendees throughout the conference and that appear in the conference event photography.
GEO Annual Conference Insights report	1 DIAMOND sponsor has first refusal	$25,000	Brand association with GEO-created conference insight report and distribution. GEO owns editorial/IP.
GEO Awards Shortlist stage	1 PREMIER sponsor has first refusal	$25,000	Branding on the pop up stage outside the exhibit hall and visible during all breaks. GEO controls the content.
Coffee cup branding	1	$15,000	Logo on recyclable cups at coffee points.
In-room hotel drop	1	$10,000	Approved branded item delivered to attendee rooms.
Seat drop (Day 2)	1	$10,000	Provide a special gift or flyer to be placed on chairs during the Day 2 all-attendee session.
Private meeting room	Limited	$5,000	Reserved private room; branding on door; seating for 10 plus large screen and laptop connection.
Boat Tour - F&B sponsor	1	$4,500	On-board food and drinks sponsor for the boat tour add-on event that takes place directly after the conference.
End of Conference Prize Draw Sponsor	1	$3,000	Sponsor the all-attendee prize drawer to win $500 Amazon voucher. App notification. Company representative to give prize on stage. No attendees will be excluded from the draw, including direct competitors.
First-timer drinks	1	$2,000	Branding and acknowledgement at first-timer drinks held on Day 1 at 5-5.30pm before the Opening Party. Ability to attend the drinks.
App push notification	5	$500	Custom notification sent at pre-agreed time to those who have installed the app and enabled notifications. Includes 2,000 character limit and graphic.
Conference bag insert	6	$500	Does not include cost of the item or delivery costs. Must be smaller than A4.
Event attendee lists	Limited	Standard: $3,000 Enhanced: $5,000 Tiered sponsor upgrade: $2,500	Standard: Name, job title, company, country, email, registration date. Enhanced: Standard + issuer targeting data. Delivered 2 weeks before event. One-time use; privacy terms apply. Names-only preview on request. Opt-in contacts only.
GEO outreach email	Limited	Full database - $4,950 Event attendees only - $4,500	GEO-distributed email to 8,000 GEO members and prospects. Content must be industry relevant and align with GEO's initiatives. GEO manages content creation and distribution from its official email address, including a branded footer, with timing coordinated around GEO campaigns. Sponsors supply logos and branding. Engagement metrics are not guaranteed.
Venue branding	Limited	From $7,500	Contact us for details.

EXCLUSIVE OPPORTUNITIES **FOR TIERED SPONSORS****
AVAILABLE TO ALL SPONSORS AFTER **1 FEBRUARY 2027**

	Tier access	Price	
Opening Night Party	Diamond	$85,000	Headline branding across opening party, screens/signage, welcome words, general session and other marketing channel recognition.
GEO Pulse benchmarking partner	Sapphire and above	$30,000	'The GEO Pulse, supported by [Sponsor]' on live results screens, selected poll slides and post-event Pulse findings.
Day 1 keynote sponsor	Sapphire and above	$30,000	Keynote association, speaker introduction and session branding.
Attendee bag branding	Sapphire and above	$20,000	Dual-branded reusable attendee bag. Provided to each attendee on registration.
Conference registration desk	Sapphire and above	$25,0000	Prominent desk/pillar/digital branding at registration.
Day 3 keynote sponsor	Opal and above	$20,000	Closing keynote association, introduction and session branding.
Room key cards	Emerald and above	$15,000	Branding on attendee hotel room keys, includes app notification.
Headshot studio	Emerald and above	$20,000	Branded professional headshot activation and digital sharing, includes app notification.
Issuer-only event sponsor	Emerald and above	$15,000	Branding at the issuer-only events and ability to leave a gift/materials on seats. Branding only.
Conference app sponsor	Emerald and above	$25,000	In-app branding, sponsor profile, branding on all app signage and help guides.
WiFi sponsor	Emerald and above	$25,000	Branded WiFi communications; company name/password where technically possible.
Marketplace lunch sponsor	Ruby and above	$15,000	Lunch signage, screens/table tents and acknowledgement. Includes app notification.
GEOfit partner	Ruby and above	$12,500	Branding for Copenhagen run/walk/bike routes, app notification and meeting point signage.
Branded Marketplace high tables	Ruby and above	$12,500	Branding on 10 selected high tables through the Marketplace and food areas.
Post conference materials	Ruby and above	$12,500	Branding on emails directing attendees to the materials and on GEOlearn.
Coffee/networking break sponsor	Topaz and above	$10,000	Break signage, digital screens/table tents and branded napkins optional.
Video commercial (pre-breakout sessions)	Topaz and above	$3,500	A sponsor-provided video advert (up to 30 seconds) played before a selected session. MP4 format required.

CONNECT WITH A RELEVANT AUDIENCE

55%

ARE **BUDGET INFLUENCERS**

***DANISH VAT AT 25% WILL BE ADDED TO ALL PRICES. INVOICED IN US DOLLARS.**

****ONLY AVAILABLE TO TIERED SPONSORS.** RELEASED TO ALL SPONSORS AFTER 1 FEBRUARY 2027.

SECURE YOUR SPONSORSHIP

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LET'S CELEBRATE
THE GEO AWARDS 2027
20 APRIL 2027

CELEBRATE EXCELLENCE AT THE 26TH GEO AWARDS

20 APRIL 2027 | THE CIRCUS BUILDING, COPENHAGEN

Join us for an unforgettable evening at Copenhagen's iconic Circus Building as the GEO Awards celebrate the companies, teams and individuals driving innovation and excellence in global equity compensation.

Held alongside GEO's 28th Annual Conference, this prestigious gala brings together senior industry leaders, decision-makers and global share plan professionals for an evening of recognition, entertainment and valuable networking.

Sponsorship offers a unique opportunity to position your brand alongside the industry's highest achievements, with prominent visibility, exclusive branding opportunities and meaningful engagement with the global GEO community.

Premier sponsors spending $165,000+ across both events receive complimentary Opal tiered sponsor status at GEO Copenhagen.







TIER A TABLE RESERVATIONS

		AFTER 29 JAN
12 seats	**$5,400**	$7,200
8 seats	**$3,600**	$4,800
6 seats	**$2,700**	$3,600
4 seats	**$1,800**	$2,400

Host your clients at a premium table with prime seating, sparkling wine and VIP service. Tables of 4, 6, 8 or 12 available exclusively to sponsors, subject to reservation.

See the Tiered Seating Plan for locations.

Table reservation only; tickets sold separately.





MORE THAN 25 YEARS OF CELEBRATING THE GLOBAL SHARE PLAN INDUSTRY'S BEST AND BRIGHTEST

ONLY AVAILABLE IN THE ABSENCE OF A PREMIER SPONSOR

	PREMIER SPONSOR	ELITE SPONSOR	PRESTIGE SPONSOR
Number of opportunities	ONE	ONE	TWO
	P.O.A.	$40,000	$25,000
EXCLUSIVE SPONSOR ITEMS	**Headline 2027 GEO Awards sponsor***	Welcome reception and after party	Table centrepieces Seat drrop Photo booth
PACKAGE INCLUSIONS			
Offsite company branding	**Premium**	High	Moderate
Speaking slot: 2 min welcome words	**Yes**	N/A	N/A
Premium table reservation - VIP tier	**2** - 12 seats **1** - 8 seats	2	1
Guest gala tickets	**6**	4	2
Attendee registration lists (pre- + post-event)	**Enhanced list**	Standard list	N/A
Logo on signage during event	**Yes**	N/A	N/A
Logo on winner comms and web pages	**Yes**	N/A	N/A
Use of GEO's digital sponsor assets	**Yes**	Yes	Yes

GEO COPENHAGEN - ADDITIONAL PREMIER BENEFITS

SPONSOR RECOGNITION: Premier GEO Awards Sponsor logos will be prominently featured in GEO Awards–specific communications only. Recognition in general 28th Annual Conference communications as an Opal-tier sponsor is available only where total sponsorship spend exceeds $165,000.

Sponsorship tier allocation - total spend $165,000+	**Opal**
Exhibit space	**20' x 10'**
Attendee passes	**6**
Branded banner in foyer	**Yes**
Mention in all-attendee session	**Yes**
Attendee registration lists (pre- and post-event)	**Enhanced list**
Private meeting room	**1**
Issuer guest discount	**50%**

À LA CARTE OPPORTUNITIES

ONLY AVAILABLE IN THE ABSENCE OF A PREMIER SPONSOR

	Opportunities	Price	
After party	1	$25,000	Exclusive sponsorship of the after-party, including branding on all event materials, and in-event mentions.
Welcome reception	1	$15,000	Sponsorship of the opening reception, including branding on all reception materials and a dedicated mention during the opening speech. Includes branding on invitations and at the reception venue.
Photo booth	1	$15,000	Host a pop-up photo booth for maximum social media exposure and lasting memories. Your sponsorship includes promotional logo within the photo backdrop.
Seat drop	1	$12,000	A promotional item placed on every guest's seat. Does not include the cost of the item or delivery fees.
Table centrepieces	1	$12,000	Custom event app notification sent at pre-agreed time to those who have installed the app and enabled notifications. Includes 2,000 character limit and graphic.

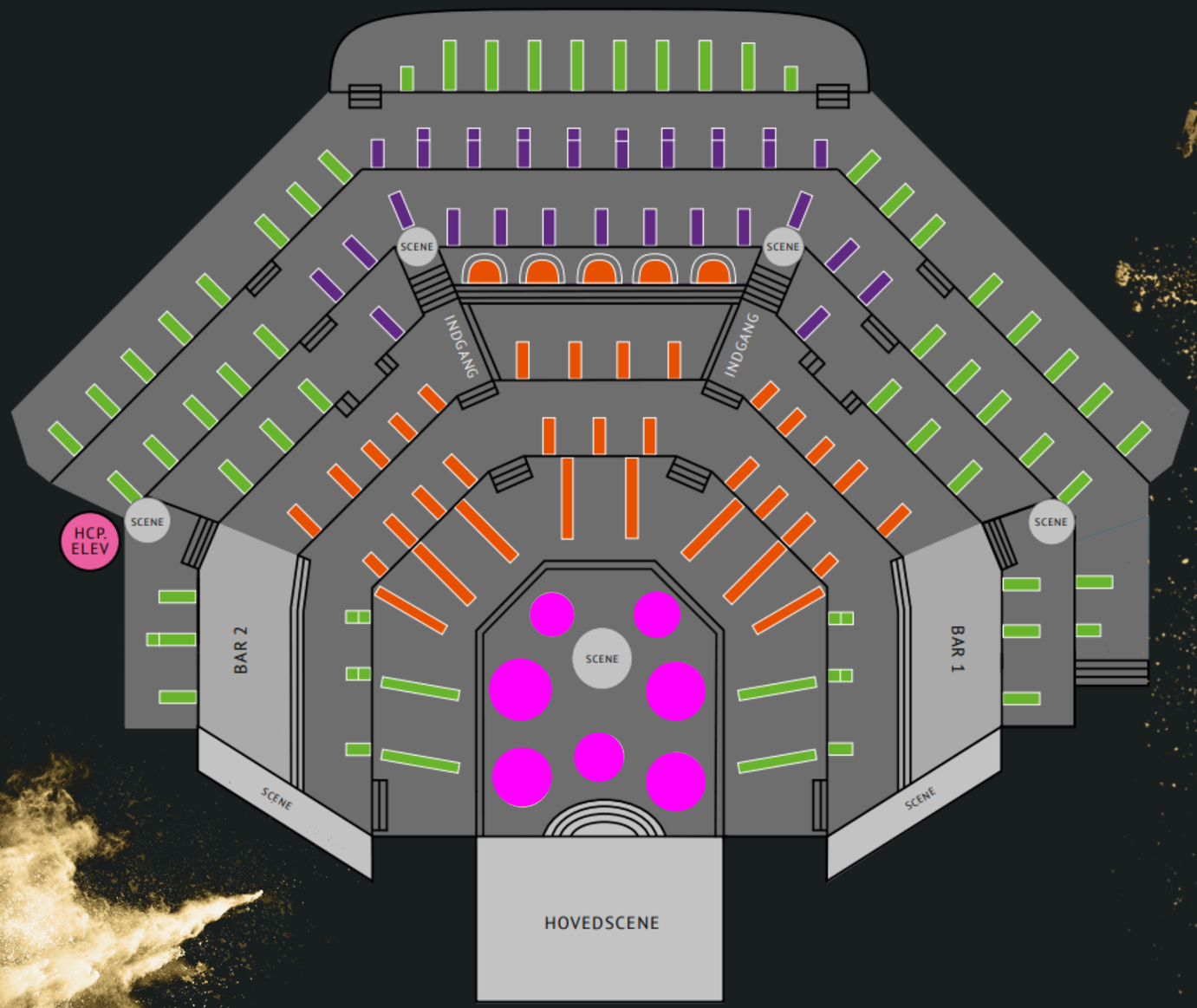
TIERED SEATING PLAN

LET'S CELEBRATE THE GEO AWARDS 2027
20 APRIL 2027

Host your clients at a premium table with prime seating, sparkling wine and VIP service.
Table reservation only; tickets sold separately.

Early rates end 29 January 2027

MORE THAN 25 YEARS OF CELEBRATING **THE GLOBAL SHARE PLAN INDUSTRY'S BEST AND BRIGHTEST**



TIER A TABLES AVAILABLE TO SPONSORS

TABLES OF 12 : $5,400 EARLY I $7,200 LATE
TABLES OF 8 : $3,600 EARLY I $4,800 LATE
TABLES OF 6 : $2,700 EARLY I $3,600 LATE
TABLES OF 4 : $1,800 EARLY I $2,400 LATE

VIP Reserved for Premier and Diamond Sponsor tables

TIER B Individual tickets and tables of 6, 8 or 10 available for general sale

TIER C General seating

NORTHEAST REGIONAL EVENT 2027

REGIONALEVENT

ALL SPONSORS ENJOY
EARLY TICKET RATES

GLOBAL PLUS MEMBERS GET
PREFERENTIAL PLACEMENTS



HOSTED AT DIAMOND SPONSOR'S OFFICES
Put your brand in the spotlight at GEO's Northeast Regional Event, bringing together **up to 150 equity compensation professionals from across the Northeastern US.**

This exclusive hosted event maximizes the host organization's brand visibility and industry positioning, while offering opportunities for up to six supporting sponsors to showcase their expertise, connect with key decision-makers and build valuable relationships.

PREMIUM SPONSORSHIPS

	DIAMOND SPONSOR	SUPPORTING SPONSOR	KEYNOTE SPONSOR
	Number of opportunities	Number of opportunities	Number of opportunities
	ONE $7,500 + VENUE, F&B, A/V	SIX $7,500	ONE $10,000
EXCLUSIVE SPONSOR ITEM	Lanyards Conference bags Keynote speaker	**N/A**	Keynote sponsor and 2-minute introduction
PACKAGE INCLUSIONS			
Offsite company branding	High	High	Where reception is mentioned
Optional attendee bag item	Yes	Yes	Yes
Exhibit space	Yes	TBC - Venue dependent	N/A
Attendee passes	5	3	N/A
Attendee registration lists (pre- and post-event)	Enhanced list	Standard list	N/A
Logo on signage during event	Yes	N/A	N/A
Logo on event app and gamification	Yes	Yes	Yes
Use of GEO's digital sponsor assets	Yes	Yes	Yes

À LA CARTE OPPORTUNITIES

	Opportunities	Price	
Keynote speaker sponsor*	1	$5,000	Includes recognition across keynote promotions, a two-minute welcome and introduction of the keynote speaker immediately before the session, on-site banner branding and a dedicated event app notification.
Event app sponsor*	1	$3,500	Put your brand front and centre in the event's digital hub, with prominent branding on the app home screen, in the app user guide and on-site wherever the app is promoted.
Sparkling Sessions sponsor	1	$3,500	Enjoy exclusive sponsorship of one breakout session block, with brand recognition in session promotions and branded tent cards displayed on drinks trays as sparkling refreshments are served.
Seat drop	1	$2,000	A promotional item placed on every seat for our all-attendee session. Does not include the cost of the item or delivery fees.
App push notification	5	$500	Custom event app notification sent at pre-agreed time to those who have installed the app and enabled notifications. Includes 2,000 character limit and graphic.
Conference bag insert	6	$500	Does not include cost of the item or delivery costs. Must be smaller than A4.
Attendee lists	Limited	Standard: $2,000 Enhanced: $4,000	Standard: Name, job title, company, country, email, registration date. Enhanced: Standard + issuer targeting data. Delivered 2 weeks before event. One-time use; privacy terms apply. Names-only preview on request. Opt-in contacts only.
Outreach email	Limited	$4,950	GEO-distributed email to 8,000 GEO members and prospects. Content must be industry relevant and align with GEO's initiatives. GEO manages content creation and distribution from its official email address, including a branded footer, with timing coordinated around GEO campaigns. Sponsors supply logos and branding. Engagement metrics are not guaranteed.







SECURE YOUR SPONSORSHIP

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PAN EUROPEAN REGIONAL EVENT 2027

Put your brand in the spotlight at GEO's PERE in London. Connect with **200+ equity compensation professionals from 17+ countries**, showcase your expertise and build valuable relationships with key decision-makers from across Europe and beyond.

REGIONALEVENT

ALL SPONSORS ENJOY
EARLY TICKET RATES

GLOBAL PLUS MEMBERS GET
PREFERENTIAL PLACEMENTS



TIERED SPONSORSHIPS

UK VAT AT 20% WILL BE ADDED TO ALL PRICES**
INVOICED IN US DOLLARS

	DIAMOND SPONSOR	SAPPHIRE SPONSOR	EMERALD SPONSOR	RUBY SPONSOR
	Number of opportunities	Number of opportunities	Number of opportunities	Number of opportunities
	ONE $25,500	TWO $16,250	THREE $11,000	MULTIPLE $7,000
EXCLUSIVE SPONSOR ITEM Opportunities offered on a tier and first signed basis.	**FIRST CHOICE OF:** Lanyards Conference bags Keynote speaker	**SECOND CHOICE OF:** Lanyards Conference bags Keynote speaker Headshot photo booth	Event app Lunch Closing reception	N/A
PACKAGE INCLUSIONS				
Offsite company branding prominence	High	High	Moderate	High
Optional exhibit space	10' x 10'	10' x 10'	10' x 10'	10' x 10'
Optional attendee bag item	Yes	Yes	Yes	Yes
Attendee passes	4	3	2	1
Attendee registration lists (pre- and post-event)	Enhanced list	Standard list	Standard list	Standard list (post--event only)
Private meeting room	Subject to venue availability	N/A	N/A	N/A
Logo on signage during event	Yes	Yes	Yes	Yes
Logo on event app and gamification	Yes	Yes	Yes	Yes
Use of GEO's digital sponsor assets	Yes	Yes	Yes	Yes

À LA CARTE OPPORTUNITIES

	Opportunities	Price	
Exhibit space only	10 including tiered sponsors	$3,750	10' x 10' exhibit spaces includes power, rectangular table and two chairs.
Conference bags*	1	$6,500	Recycled / environmentally friendly reusable bags bearing sponsor logo plus GEO event branding. GEO manages production, with all bag costs included.
After party sponsor	1	$6,500	Keep the conversations flowing by sponsoring an extended networking celebration until 9.00 pm. Includes extended venue hire, drinks and catering, sponsor recognition across after-party promotions, branded on-site signage and a dedicated event app notification.
Coffee sponsor	1	$5,000	Signage at coffee station and during am and pm refreshment breaks. Event app notification.
Keynote speaker sponsor*	1	$5,000	Includes recognition across keynote promotions, a two-minute welcome and introduction of the keynote speaker immediately before the session, on-site banner branding and a dedicated event app notification.
Event app sponsor*	1	$3,500	Put your brand front and centre in the event's digital hub, with prominent branding on the app home screen, in the app user guide and on-site wherever the app is promoted.
Headshot photo booth sponsor*	1	$3,000	Includes branding at the photo booth, recognition in the event app, a push notification, mentions during the welcome and closing remarks, and inclusion on the housekeeping slides.
Sparkling Sessions sponsor	1	$3,500	Enjoy exclusive sponsorship of one breakout session block, with brand recognition in session promotions and branded tent cards displayed on drinks trays as sparkling refreshments are served.
Cloakroom sponsor	1	$2,000	Signage at the cloakroom and branding on the coat/bag tickets.
Seat drop	1	$2,000	A promotional item placed on every seat for our all-attendee session. Does not include the cost of the item or delivery fees.
App push notification	5	$500	Custom notification sent at pre-agreed time to those who have installed the app and enabled notifications. Includes 2,000 character limit and graphic.
Conference bag insert	6	$500	Does not include cost of the item or delivery costs. Must be smaller than A4.
Attendee lists	Limited	Standard: $2,000 Enhanced: $4,000	Standard: Name, job title, company, country, email, registration date. Enhanced: Standard + issuer targeting data. Delivered 2 weeks before event. One-time use; privacy terms apply. Names-only preview on request. Opt-in contacts only.
Outreach email	Limited	$4,950	GEO-distributed email to 8,000 GEO members and prospects. Content must be industry relevant and align with GEO's initiatives. GEO manages content creation and distribution from its official email address, including a branded footer, with timing coordinated around GEO campaigns. Sponsors supply logos and branding. Engagement metrics are not guaranteed.
Venue branding	Limited	Various	Contact us for details.

*** Only available to tiered sponsors.** Released to all sponsors after 1 August 2027.

**** Reverse Charge VAT Liability.** All prices are exclusive of VAT. The place of supply is deemed to be the recipient's country, and VAT is therefore subject to the applicable local regulations. Under the reverse charge mechanism, the recipient is responsible for accounting for and paying any VAT due to the relevant tax authorities.

SECURE YOUR SPONSORSHIP

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SUPPORT GEO'S **GLOBAL CHAPTERS**

INVEST LOCALLY. CONNECT GLOBALLY. GROW YOUR INFLUENCE.

PUT YOUR BRAND AT THE HEART OF YOUR KEY STRATEGIC MARKETS.
Support one or more of **GEO's 26 global chapters** to build connections, share expertise and raise your profile within local share plan communities.

For larger regional events, explore our GEO Equity Forum sponsorship opportunities on the following pages.

🌍 GROW YOUR REGIONAL PRESENCE	🤝 MAKE VALUABLE CONNECTIONS	🎤 SHOWCASE YOUR EXPERTISE
Build brand awareness in priority markets	Network with issuers, experts and potential clients.	Support relevant educational events and industry insights.
📅 STAY VISIBLE YEAR-ROUND	**🚀 NURTURE FUTURE TALENT**	**📣 EXTEND YOUR REACH**
Engage through in-person and virtual events.	Support the next generation of share plan professionals.	Gain visibility through chapter communications and GEO's network.







DIGITAL
SPONSOR

GLOBAL / GLOBAL PLUS	DOMESTIC	ISSUER, SMALL FIRM AND INDIVIDUAL
$1,800	$1,300	$800

CHAPTER AVAILABILITY
Atlanta
Belgium
Boston
DACH
Nordics
Spain
Utah
Other chapters available on request and subject to demand.

PACKAGE INCLUSIONS	SPONSOR TERM: DATES MAY VARY
Logo on GEO chapter webpage (scrolling banner)	Yes
Event slide recognition	Yes
Verbal acknowledgemnt at events	Yes
Thank you post on LinkedIn chapter showcase page (one per sponsor period)	Yes
Ability to host chapter events	Yes
Use of GEO's digital sponsor assets	Yes
Priority speaking opportunities at chapter events	By application
Logo on signage during event	N/A

CHAPTERMEETING

EXCLUSIVELY AVAILABLE TO
GEO MEMBERS

YOURCOMMUNITY
LOCAL
CHAPTER

CHAPTER **ANNUAL SUPPORTER INITIATIVES**

Supporter fees apply per chapter – to support multiple chapters, please reach out to us.

UK AND CHANNEL ISLANDS

SPONSOR TERM: 1 JAN 2027 - 1 JAN 2028

PROVIDERS / ADVISORS

MEMBER LEVEL	ANNUAL FEE
Global and Global Plus	$2,000
Domestic	$1,300
Small Firm and Individual	$800

ISSUERS

Payment in kind

Support may be provided through contributions such as:
- Use of meeting rooms or event spaces
- Catering or refreshments
- Event prizes or giveaways
- Event management or logistical support.

ISRAEL

SPONSOR TERM: 1 SEPT 2026 - 1 SEPT 2027

PROVIDERS / ADVISORS

MEMBER LEVEL	ANNUAL FEE
Global and Global Plus	$2,000
Domestic	$1,500
Small Firm and Individual	$800

Includes digital recognition at the Israel Equity Forum.

ISSUERS

Payment in kind

Support may be provided through contributions such as:
- Use of meeting rooms or event spaces
- Catering or refreshments
- Event prizes or giveaways
- Event management or logistical support.

NORCAL

SPONSOR TERM: 1 JAN 2027 - 1 JAN 2028

PROVIDERS / ADVISORS

DIAMOND	SAPPHIRE	RUBY
$3,500	$2,250	$1,350

Includes sponsor benefits for the Annual NorCal Forum. SEE OVERLEAF.

IMPORTANT NOTES
Fees are subject to annual review.
Sponsors must maintain membership throughout the sponsor term's years, as shown above.
Membership fees are in addition to sponsorship fees.
VAT and/or local taxes are added to fees where applicable.

SECURE YOUR SPONSORSHIP

INCLUDE IN PACKAGES
Kate Scorer
kate.scorer@globalequity.org

CHAPTERS ONLY
ZOE DENNY
zoe.denny@globalequity.org

ANNUAL**FORUM**
NORCAL
2027

EQUITY**FORUM**

EXCLUSIVELY AVAILABLE TO
NORCAL SPONSORS



GEO'S NORCAL FORUM RETURNS FOR ITS 17TH YEAR!

Put your brand in the spotlight at one of Northern California's most established equity compensation events. Bringing together up to 150 equity compensation professionals from across the Bay Area, the NorCal Forum offers a valuable opportunity to showcase your expertise, strengthen brand visibility and connect with key decision-makers.

Sponsorships offer GEO NorCal Chapter sponsors valuable brand exposure, industry positioning and meaningful connections with the region's equity compensation community.

PREMIUM SPONSORSHIPS

	DIAMOND SPONSORS	SAPPHIRE SPONSORS	RUBY SPONSORS
	Number of opportunities	Number of opportunities	Number of opportunities
	EIGHT* $3,500	EIGHT $2,250	MULTIPLE $1,350
PACKAGE INCLUSIONS			
Chapter-specific company branding**	High	Moderate	Moderate
NorCal Forum: Provider or issuer attendee passes	4	2	1
NorCal Forum: Issuer client attendee passes	10	6	2
NorCal Forum: Tabletop exhibit	Yes - premium placement	Yes	N/A
NorCal Forum: Attendee registration lists (pre- and post-event)***	Yes	Post-list only	Post-list only
NorCal Forum: Branding on event signage	N/A - Special Event Sponsors only		
Chapter Meeting or Friday Koffee Klatch host	First priority	Second priority	N/A
Use of GEO's digital sponsor assets	Yes	Yes	Yes

NORCAL FORUM: **SPECIAL EVENT SPONSORS**

	Opportunities	Price	
Keynote speaker sponsor*	1	$12,500	Includes recognition across keynote promotions, a two-minute welcome and introduction of the keynote speaker immediately before the session and on-site banner branding.
Happy Hour food sponsor	1	$3,500	Raise a glass to great connections! Put your brand at the heart of Happy Hour with prominent banner branding and recognition across event marketing.
Happy Hour drinks sponsor	1	$3,000	Showcase your brand as attendees enjoy Happy Hour refreshments and networking, with prominent banner branding and recognition across event marketing.
Coffee cart sponsor	1	$2,500	Put your brand in the spotlight at every coffee break, with prominent banner branding and recognition across event marketing.

NORCAL FORUM: **À LA CARTE** OPPORTUNITIES

	Opportunities	Price	
Conference bag insert	6	$500	Does not include cost of the item or delivery costs. Must be smaller than A4.
Attendee lists	Limited	Standard: $2,000 Enhanced: $4,000	Standard: Name, job title, company, country, email, registration date. Enhanced: Standard + issuer targeting data. Delivered 2 weeks before event. One-time use; privacy terms apply. Names-only preview on request. Opt-in contacts only.
Outreach email	Limited	$4,950	GEO-distributed email to 8,000 GEO members and prospects. Content must be industry relevant and align with GEO's initiatives. GEO manages content creation and distribution from its official email address, including a branded footer, with timing coordinated around GEO campaigns. Sponsors supply logos and branding. Engagement metrics are not guaranteed.

*Diamond sponsors will not be replaced if sponsors downgrade to Sapphire, up to 6 spaces.
**Company branding and description on GEO's NorCal Chapter web page, GEOconnect and all NorCal-specific chapter and Forum marketing emails.
***Opt-in contacts. One time use only. Use by 31 December 2027.

SECURE YOUR SPONSORSHIP

Kate Scorer
kate.scorer@globalequity.org

EQUITY**FORUM**
YOUR VENUE

EQUITY**FORUM**

ALL SPONSORS ENJOY
EARLY TICKET RATES



EXCLUSIVE VENUE HOSTING OPPORTUNITIES FOR DIAMOND SPONSORS

Put your brand in the spotlight by hosting a GEO event at your own offices or preferred venue.

Diamond Sponsors have the opportunity to host events in the **US and Europe,** with the proposed **venue and chosen country or city subject to GEO review and approval**.

PREMIUM SPONSORSHIPS

	DIAMOND SPONSOR	SUPPORTING SPONSOR	KEYNOTE SPONSOR
	Number of opportunities	Number of opportunities	Number of opportunities
	ONE $7,500 + VENUE, F&B, A/V	SIX $7,500	ONE $10,000
EXCLUSIVE SPONSOR ITEM	Lanyards Conference bags Keynote speaker	**N/A**	Keynote sponsor with two-minute introduction
PACKAGE INCLUSIONS			**NOTE:** SPONSOR BENEFITS ARE VENUE DEPENDENT
Offsite company branding	High	High	Where reception is mentioned
Optional attendee bag item	Yes	Yes	Yes
Exhibit space	Yes	TBC - Venue dependent	N/A
Attendee passes	5	3	N/A
Attendee registration lists (pre- and post-event)	Enhanced list	Standard list	N/A
Logo on signage during event	Yes	N/A	N/A
Logo on event app and gamification	Yes	Yes	Yes
Use of GEO's digital sponsor assets	Yes	Yes	Yes

À LA CARTE OPPORTUNITIES

	Opportunities	Price	
Keynote speaker sponsor*	1	$5,000	Includes recognition across keynote promotions, a two-minute welcome and introduction of the keynote speaker immediately before the session, on-site banner branding and a dedicated event app notification.
Event app sponsor*	1	$3,500	Put your brand front and centre in the event's digital hub, with prominent branding on the app home screen, in the app user guide and on-site wherever the app is promoted.
Sparkling Sessions sponsor	1	$3,500	Enjoy exclusive sponsorship of one breakout session block, with brand recognition in session promotions and branded tent cards displayed on drinks trays as sparkling refreshments are served.
Seat drop	1	$2,000	A promotional item placed on every seat for our all-attendee session. Does not include the cost of the item or delivery fees.
App push notification	5	$500	Custom event app notification sent at pre-agreed time to those who have installed the app and enabled notifications. Includes 2,000 character limit and graphic.
Conference bag insert	6	$500	Does not include cost of the item or delivery costs. Must be smaller than A4.
Attendee lists	Limited	Standard: $2,000 Enhanced: $4,000	Standard: Name, job title, company, country, email, registration date. Enhanced: Standard + issuer targeting data. Delivered 2 weeks before event. One-time use; privacy terms apply. Names-only preview on request. Opt-in contacts only.
Outreach email	Limited	$4,950	GEO-distributed email to 8,000 GEO members and prospects. Content must be industry relevant and align with GEO's initiatives. GEO manages content creation and distribution from its official email address, including a branded footer, with timing coordinated around GEO campaigns. Sponsors supply logos and branding. Engagement metrics are not guaranteed.





SECURE YOUR SPONSORSHIP

Kate Scorer
kate.scorer@globalequity.org

EXPERT CONTENT AND THOUGHT LEADERSHIP

AN AUDIENCE EAGER TO LEARN FROM EXPERTS

Use our expert-level content opportunities to share valued knowledge with GEO's members and wider audiences. From webinars, blogs and articles to white papers, surveys and industry recognition, work with GEO's team to identify the best content vehicle for your business.

GLOBAL EQUITY ORGANIZATION
The future of global employee ownership

EXPERT CONTENT

ITEM	AVAILABILITY	DESCRIPTION	PRICE
Leader's Lounge Associate your brand with leading industry insights delivered by celebrated GEO Fellows	1	Position your brand alongside GEO Fellows through the Leaders' Lounge, featuring expert panels, webcasts and articles exploring key equity compensation trends. Activities include conference sessions, an annual webcast and exclusive Fellows meetings. Sponsor benefits: • Prominent branding across sessions, content and promotions • Access to opted-in attendee lists (one-time use) • Branding on post-webcast articles and email campaigns • Co-branded webcast backdrop and speaker profiles • Links to sponsor resources, case studies and demos • Downloadable presentation PDFs	$20,000
Webcasts, podcasts and articles Amplify your brand and share industry expertise with GEO's global audience	4	Showcase your expertise to GEO's global community through sponsored content promoted across GEO's website, email and social media channels. Podcasts are also distributed via leading platforms, including Apple Podcasts and Spotify. Sponsor benefits: • Prominent branding across content and promotions • Access to opted-in attendee lists (one-time use, where applicable) • 500-word article on GEO's website • Two GEO social media posts per content item • Pre- and post-publication email promotion	Company-led: $7,500 GEO-led: $3,500
Spotlight blog or case study series	2	Showcase your company's expertise and thought leaders through a series of six written or video blogs, promoted to GEO's global community. Sponsor benefits: • Prominent branding across all content and promotions • Access to opted-in attendee lists (one-time use, where applicable) • Two GEO social media posts per blog • Pre- and post-publication email promotion	Three: $12,000 Six: $20,000

SURVEYS AND REPORTS

ITEM	AVAILABILITY	DESCRIPTION	PRICE
Global Share Plan Rankings Study (GSPRS)	5	Position your brand alongside GEO's Global Share Plan Rankings Study, launched in 2024, which ranks countries by their prevalence of equity compensation and ease of market entry.	$2,500 project team $6,000 non-project team

REWARD AND RECOGNITION

ITEM	AVAILABILITY	DESCRIPTION	PRICE
Future Leaders of Global Equity **Class of 2026** 18-month sponsorship	1 exclusive sponsor or up to 6 supporting sponsors	Position your brand alongside the industry's emerging talent by sponsoring GEO's Future Leaders Program, supporting professional development, innovation and the next generation of equity compensation leaders. Sponsor benefits: • Recognition on the program's thought leadership project • Branding across program communications, website, social media and events • Access to opted-in participant contacts • Invitations to networking socials and wrap party • Opportunity to host a Skills Session	Sole sponsor: $20,000 Supporting sponsors: $3,500
Excellence in Global Share Plans	1 exclusive sponsor or up to 3 supporting sponsors	Align your brand with industry excellence through GEO's Award Winners content series, showcasing outstanding achievements across six articles, four webcasts and a dedicated GEO website section. Sponsor benefits: • Prominent branding across articles, webcasts and digital promotions • Sponsor recognition in webcast introductions and closings • Dedicated branded GEO Awards website section • First refusal on future GEO Awards-focused webcasts and events	Sole sponsor: $22,000 Supporting sponsors: $8,000



DIGITAL BRANDING

EXPAND YOUR BRAND - BROADEN YOUR REACH

Why be restricted by geography? GEO's online advertising opportunities are cost effective and reach the individuals you want to talk to, wherever they are in the world.

EMAILMARKETING

Our emails are sent to over 8,000 contacts and enjoy a 30-40% open rate.

ITEM	AVAILABILITY	DESCRIPTION	PRICE	TERMS
Insights e-newsletter banner ads (members only)	3	Place a banner advertisement in an edition of GEO's highly popular MEMBER-ONLY newsletter, GEOinsights which features global industry articles, the latest news, and updates on GEO events and member benefits. Distributed to both GEO members and non-members, GEOinsights reaches a wide global audience, offering maximum exposure for your brand.	Top banner: $4,500 Mid-page ad: $2,500 Footer ad: $1,500	All ads must be industry related and are subject to GEO's approval to ensure alignment with the organization's values and content guidelines. GEO reserves the right to reject any ad it deems inappropriate. Banner ads will appear in one edition of GEOinsights, with distribution dates agreed upon in advance. GEO does not guarantee specific engagement metrics.
Outreach email	3	Sponsor a company-branded email, distributed by GEO to its global network of around 8,000 industry professionals. This tailored email allows you to showcase your brand, expertise, and services directly to a highly engaged audience within the equity compensation community. Sponsors will receive an engagement report that details the post's performance.	$4,950 each	The sponsor has the flexibility to create content showcasing their expertise and promoting their services, provided it aligns with industry relevance and does not conflict with GEO's core initiatives. GEO will distribute the email from its official address and include a GEO- branded footer. The timing of the email will be coordinated to avoid overlap with GEO's key promotional campaigns. Please note, while GEO facilitates distribution, specific engagement metrics (e.g., open or click- through rates) are not guaranteed.

SOCIAL MEDIA POSTS

Boost your brand's presence in the professional community with a sponsored post on GEO's official social media pages. Access a highly-targeted network of professionals in the equity compensation industry and beyond. Sponsors will receive an engagement report that details the post's performance.

ITEM	AVAILABILITY	PRICE	TERMS
LinkedIn posts	Limited	GEO main page: $12,000 Chapter-specific page: $4,500	The sponsor can create tailored content that emphasizes their expertise and promotes their services, provided it aligns with industry relevance and GEO's initiatives. GEO will share the sponsored content via its official LinkedIn page or a chapter page, ensuring visibility within the professional network. Post timing will be arranged to avoid conflicts with GEO's core promotional content. While GEO facilitates sharing, specific engagement metrics such as impressions or engagement rates are not guaranteed.





ONLINE ADVERTISING

Create visibility among GEO's engaged members and contacts to grow your business quickly.

HOME PAGE	AVAILABILITY	DESCRIPTION	PRICE	TERMS
GEO website	3	**GEO's website** is theonline meeting place for the global share plan community - a hub of activity, members visit regularly to access GEO's services and to update on the latest industry news.	Top banner: $4,500 Mid-page ad: $2,500 Footer ad: $1,500	All ads must be industry related and are subject to GEO's approval to ensure alignment with the organization's values and content guidelines. GEO reserves the right to reject any ad it deems inappropriate. Banner ads will run for four weeks.
GEOconnect	3	**GEOconnect** is the online networking portal, used by members to access job listings, find trusted suppliers, mentors and more.	Top banner: $1,500 Mid-page ad: $950 Footer ad: $650	
GEOlearn	3	**GEOlearn** is the online learning resources centre, where our members access educational content specially developed for the global equity and executive compensation community.	Top banner: $1,500 Mid-page ad: $950 Footer ad: $650	

IMPORTANT NOTES

SPONSORSHIP TERMS AND CONDITIONS

ALL OFFERS AND PRICING ARE SUBJECT TO CHANGE

I1. SPONSORSHIP CONFIRMATION AND AVAILABILITY
All opportunities are subject to availability and confirmed only upon receipt of a signed sponsorship agreement. Priority allocation and exclusivity apply only where expressly stated. GEO reserves the right to approve sponsor participation and materials.

2. PRICING & PAYMENT
All prices are quoted and invoiced in US dollars. Applicable taxes, including VAT, will be added in accordance with local regulations. Payment terms and deadlines will be specified in the sponsorship agreement. Sponsorship benefits are conditional upon payment in accordance with those terms.

3. ATTENDEE LISTS & DATA PROTECTION
Lists include only attendees who have consented to sharing their details. Each list is licensed for one-time use only and must be handled in accordance with applicable data protection laws, including GDPR. Lists may not be sold, transferred or shared with third parties. Exhibitor discounts apply to the first list purchase only. Sponsors are responsible for their own lawful use of attendee data.

4. WEBSITE & MARKETING RECOGNITION
Sponsor recognition includes company branding and descriptions on relevant GEO website pages and event marketing communications, according to the purchased sponsorship package. Placement, frequency and prominence depend on sponsorship level and available formats.

5. EVENT APP BRANDING
Where included, app branding features a company logo, description, website link and gamification content. The app provides access to event schedules, presentation materials, surveys and networking features, subject to platform functionality.

6. CONFERENCE BAG INSERTS & PROMOTIONAL MATERIALS
Sponsors cover all production, shipping and associated costs. Materials must be approved by GEO, meet specified size requirements and arrive by the agreed deadline. GEO reserves the right to reject unsuitable items. Late deliveries may not be distributed.

7. ADVERTISING & SPONSORED CONTENT
All content must be industry-relevant, accurate and consistent with GEO's values and editorial guidelines. GEO reserves the right to request amendments or reject unsuitable materials. Sponsors are responsible for securing all necessary content, image and intellectual property rights.

8. EMAIL ADVERTISING AND OUTREACH
GEOinsights banner advertisements appear in one agreed edition. Sponsored outreach emails are distributed by GEO, using GEO branding, at a mutually agreed time. GEO coordinates scheduling to avoid conflicting campaigns and retains final editorial approval. Specific delivery, open, click-through or engagement rates are not guaranteed.

9. BRANDING ASSETS AND SUBMISSION DEADLINES
Sponsors must supply logos, artwork, copy and other required materials in GEO's specified formats by the agreed deadlines. Late or unsuitable submissions may result in reduced or omitted benefits without refund. Sponsors grant GEO permission to use supplied branding for agreed sponsorship activities.

10. EVENT CHANGES AND CANCELLATIONS
GEO reserves the right to make reasonable changes to event schedules, venues, formats, speakers and sponsorship placements. Where a material benefit cannot be delivered, GEO will seek to provide a comparable alternative. Cancellation, postponement and refund arrangements are governed by the signed sponsorship agreement.

11. SPONSORSHIP BENEFITS AND EXCLUSIVITY
Benefits apply only to the specific event, initiative or period purchased and are non-transferable without GEO's written consent. Sponsorship does not imply GEO's endorsement of the sponsor's products or services. Category exclusivity is not guaranteed unless expressly agreed.

12. ADDITIONAL COSTS AND RESPONSIBILITIES
Unless expressly included, sponsorship fees exclude travel, accommodation, additional registrations, promotional merchandise, production, shipping, installation and third-party supplier charges. Sponsors are responsible for complying with applicable venue, safety and event requirements.

13. PERFORMANCE AND RESULTS
GEO will use reasonable efforts to deliver agreed sponsorship benefits but does not guarantee attendance numbers, leads, sales, engagement or commercial outcomes. Any audience figures provided are estimates unless expressly stated otherwise.

14. AGREEMENT AND GOVERNING TERMS
These notes provide general guidance and should be read alongside the signed sponsorship agreement. In the event of any inconsistency, the signed agreement takes precedence.



GLOBAL EQUITY ORGANIZATION
The future of global employee ownership

All statistics featured in this brochure are sourced from attendee survey results from GEO's 2023-2026 annual conferences. View the Attendee Analysis.

VERSION: 1 - 5 November 2026